



lincoln adams

illustration

lincolnadams@
hotmail.com
lincolnadams
illustration.
weebly.com

Objective

To serve as an Assistant Professor within the Animation department at the Cleveland Institute of Art teaching various subjects as they relate to the pre-production and 2D production portion of the animation pipeline

Education

Sep 1993 - Jun 1998; Cleveland Institute of Art; Cleveland, OH
BFA – Illustration

Mar 2010 - May 2010; Schoolism.com - Character Design for Animation,
Instructor - Steven Silver

Sep 2010 - Dec 2010; StoryboardArt.Org - Storyboard for
Entertainment Arts, Instructor - Sergio Paez

Teaching Experience

2013 – Present Cleveland Institute of Art - Cleveland, OH.
Lecturer/Adjunct Professor

Classes developed:

Storyboard and Sequential Art - taught on the principles of storyboard creation and usage for animation. Topics covered included cinematography, staging, acting within drawings and basic story/scene structure and development. Additional teaching methods included film study, short story exercises, script analysis, in-class short board exercises from lecture material. Homework allowed students to create longer sequences. Outcome goals were to prepare animators for how to create their own boards and stories in animation and to prepare them for real-world industry opportunities as a board artist for animation.

Drawing for Animation - taught on the principles of story-telling through gesture drawing and the clothed model. Adapted Animation drawing theory to life drawing theory with a focus beyond replication of the model, but with an emphasis on problem-solving, emotion and expression.

Concept Development - taught on the principles of illustration as they are applied to the pre-production area of the entertainment industry. Introduced the principles of traditional painting into a digital painting language. Taught basic digital painting techniques for industry usage. Focused on character design and environment design for the entertainment industry, and the basics of crafting a functional pitch package for entertainment.

Acting and Directing - taught on the principles of acting and directing as they are applied to the animation industry. Introduced the principles of basic stage acting and its similarities and differences to animation acting. Provided students with in-class improvisation exercises to apply lecture material. Discussions on how to draw and film reference acting for projects, as well as film study were included in weekly classes. Created assignments for intermediate 2D animation instruction in emotion and body mechanics.





lincoln adams

illustration

lincolnadams@
hotmail.com
lincolnadams
illustration.
weebly.com

2007 – 2013

Classes developed:

Narrative Production I - taught Senior Animation and Photography students on the basics of managing the narrative development of their Thesis short films. Used my profession experience in crafting stories for Animated Feature and TV productions to shepherd the functional construction of stories.

BFA Thesis + Exhibition - guided Senior Animation students in shaping her/his project and the production of all elements of the BFA thesis.

Image Narrative and Sequence - taught on the principles of sequential story-development with broad application to beat boards, picturebook illustration, graphic novels, film-making and music accompaniment.

Courses taught often featured a 15-20 minute opening visual problem-solving exercise, a critique of the previous week's assignment, the current week's lecture and an in class exercise based on the current lecture. One on one student time and repaire were developed during exercise time. All courses were taught within a 5 hour time-slot over the course of 14 weeks. Teaching style features a focus on Audio, visual and kinesthetic learning methods to best communicate with each type of communication style.

Cleveland Institute of Art - Cleveland, OH.

Illustration instructor for the Continuing Education Department.

Editorial Illustration - taught on the principles of illustration as they applied to the niche of Magazine Illustration. Assignments given included topics national headlines, local entertainment topics, niche magazine topics. Other topics covered included portfolio organization, personal marketing and business practices.

Life Drawing for illustrators - taught on the principles of story-telling through gesture drawing and the clothed model. Adapted Animation drawing theory to life drawing theory with a focus beyond replication of the model, but with an emphasis on problem-solving, emotion and expression.

Picture Book Illustration - taught on the principles of illustration as they applied to the niche of Picture Book Illustration. Focus on character design, storyboarding, story-pacing, page composition and story design. Other topics covered included portfolio organization, business practices and production timetable and printing timetable of picture books.

All courses taught featured a 15-20 minute opening visual problem-solving exercise, a critique of the previous week's assignment, the current week's lecture and an in class exercise based on the current lecture. One on one student time and repaire were developed during exercise time. All courses were taught within a 3 hour time-slot over the course of 8 weeks. Students ranged from late high school and college level, to mid career artists and seniors. Teaching style features a focus on Audio, visual and kinesthetic learning methods to best communicate with each type of communication style.





lincoln adams
illustration

lincolnadams@
hotmail.com
lincolnadams
illustration.
weebly.com

Work Experience

- 1998 - Present Lincoln Adams Illustration - Cleveland, OH.
Freelance illustrator, art director, designer and marketing consultant;
Develop visual concepts and story development ideas, for magazine and
print mediums, animation studios, package designs and multimedia firms.
Created Picture books and book covers.
Skills developed include business management, customer relations,
verbal presentation. Clients include - General Motors, Baltimore Magazine,
Mainline Today, Cleveland Magazine, Northern Ohio Live, Archtek, Zack
Petroc Studios, Art Within, ISIQ, American Greetings, Dreamworks
- 2011 - Present Flying Bark Animation - Sydney, Australia; boards for upcoming feature
animation, 100% Wolf.
Nickelodeon Animation - Burbank, CA; episodes of Shimmer and Shine
Bron Animation - Vancouver, BC; boards for upcoming feature, Henchmen,
and pre-production pitch boards and story development of Tracks.
Spider Eye Animation - Cornwall, UK; boards for episodes of Horrid Henry,
Happos, Thomas and Friends in China, pilot episode for Noodle Poodle
Brainfreeze Animation - Chicago, IL; boards for Veggie Tales.
Activision - Santa Monica, CA; story boards for game
Seven Folds Film - Fort Pierce, FL; concept boards for CG/live action film
Nerdcorps Entertainment - Vancouver, BC; boards for several Disney X
shows and Mattel properties
Brown Bag Films- Dublin Ireland; boards for Doc McStuffins
Rainmaker Entertainment - Vancouver, BC; boards for 2016 Barbie
Feature Animation; Boards for Reboot: The Guardian Code
- 2009 - 2013 Vertis Communications/Joann Stores - Hudson, OH
Illustrator; Creating comprehensive composition sketches as photo direction
for product display and live models within JoAnn print advertisements.
- 2006 - 2008 ABB, Inc., United States - Wickliffe, OH
Senior Graphic Designer; Design of brochures, ads and collateral for
company divisions and corporate communications.
- 2004 - 2005 Applied Industrial Technologies, United States - Cleveland, OH
Graphic Designer; Design of catalogs, advertisements, direct mail pieces,
internal magazines; digital and hand illustration, conceptual development
for direct mail campaigns.
- 1999 - 2005 Dawber & Company, United States - Bloomfield Hills, MI
Illustrator and Consultant; Storyboard and creative development of
multimedia trade shows.

Expertise

Storyboard Artist: 7 year(s)
Illustration: Expert 20 year(s).
Graphic Design: Advanced 16 year(s).
Software Experience: Storyboard Pro, Adobe CC including, InDesign,
Photoshop, Illustrator; TV Paint
Hardware - MAC; Cintiq





lincoln adams

illustration

lincolnadams@
hotmail.com
lincolnadams
illustration.
weebly.com

Awards

2018 - One man show at the Sally Otto Gallery of Mount Union University:
Hooks, Threads and Fleeting Glances: Story Works by Lincoln Adams

2012 - Recognized by CIA as a notable African American alumnus

2010 - Accepted into Society of Illustrators West 47th Annual Show

1998 Cleveland Institute of Art - Awarded 2nd Agnes Gund Award
Traveling Scholarship

Portfolio links

Storyboard Portfolio, Illustration Portfolio, Character Design Portfolio
<http://lincolnadamsillustration.weebly.com/>

