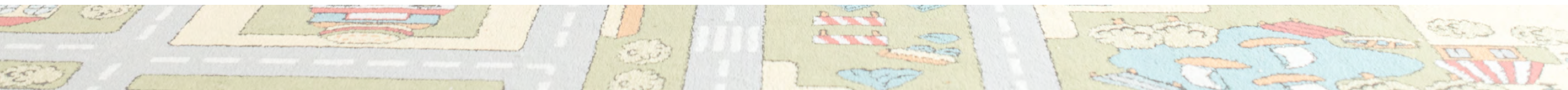




Care

Child Abuse & Resource Education

Fallon Persinger - BFA





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What's Next

**The deliberate maltreatment
of a child is an immeasurable
act of inhumanity.**

Monsters can exist where you least expect them to be. Like many abused and neglected children, I didn't know they would be in my own home. Today, I still cope with the effects of maltreatment.

Knowing that any child can suffer from such incidents – whether similar to mine or possibly even worse – devastates me. I strive to bring change and awareness to this issue. We can break the silence, speak up, and stop the abuse before it's too late.

Maltreatment

When a person legally responsible for the care of a child harms them, or places them in imminent danger of harm by failing to exercise the minimum degree of care.

Abuse

The purposeful and harmful treatment or action towards a child.

Neglect

The intention to not fulfill the basic or necessary needs of a child.

There is a broad knowledge on the signs and treatment of child abuse. Those in close contact with children can fail to identify abuse or disregard it entirely. Educators are an overlooked close contact report source. The lack of valuable preparation and courage results in unnoticed victims.

Primary schools need a customizable and affordable blended training program to educate administration and faculty on child maltreatment.

With this nonprofit organization, schools will learn how to effectively recognize the signs of abuse, report accurately with confidence, understand policies and legalities, and support maltreated children.



Research

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There are over 2 million child abuse reports each year.

True or false?

- ☒ A True
- ☐ B False

There are over 2 million child abuse reports each year.

True or false?

A True

B False

Just last year, there were 2,002,027 reports.

Legal and law enforcement
are the largest report source.

Who comes second?

- A** Medical Personnel
- B** Education Personnel

Legal and law enforcement
are the largest report source.

Who comes second?

A Medical Personnel

B Education Personnel

About 17% of reports come from faculty.

Which age has the largest percentage of child abuse victims?

- A** 5 years
- B** Under 1 year

Which age has the largest percentage of child abuse victims?

A 5 years

B Under 1 year

More than 25% of victims are infants.

A reporter's personal information is shared with the abuser.

True or false?

- ☒ A True
- ☐ B False

A reporter's personal information is shared with the abuser.

True or false?

☐ A True

☒ B False

Reporter information is withheld by law.

What percentage of cases are considered unsubstantiated?

A 56%

B 22%

What percentage of cases are considered unsubstantiated?

A 56%

B 22%

These cases are usually disregarded or receive an alternative response.

How many hours are required to train mandated reporters every five years?

A 10 hours

B 4 hours

How many hours are required to train mandated reporters every five years?

A 10 hours

B 4 hours

Only two hours are required at the start of a mandated reporter's job position.

So... why care?

- Abuse is common and more prominent in younger ages.
- Teachers are the best close contact report source.
- Educators have a lot of fear when making reports.
- Lack of knowledge and confidence leads to unnoticed victims.
- State required mandatory training is not enough.



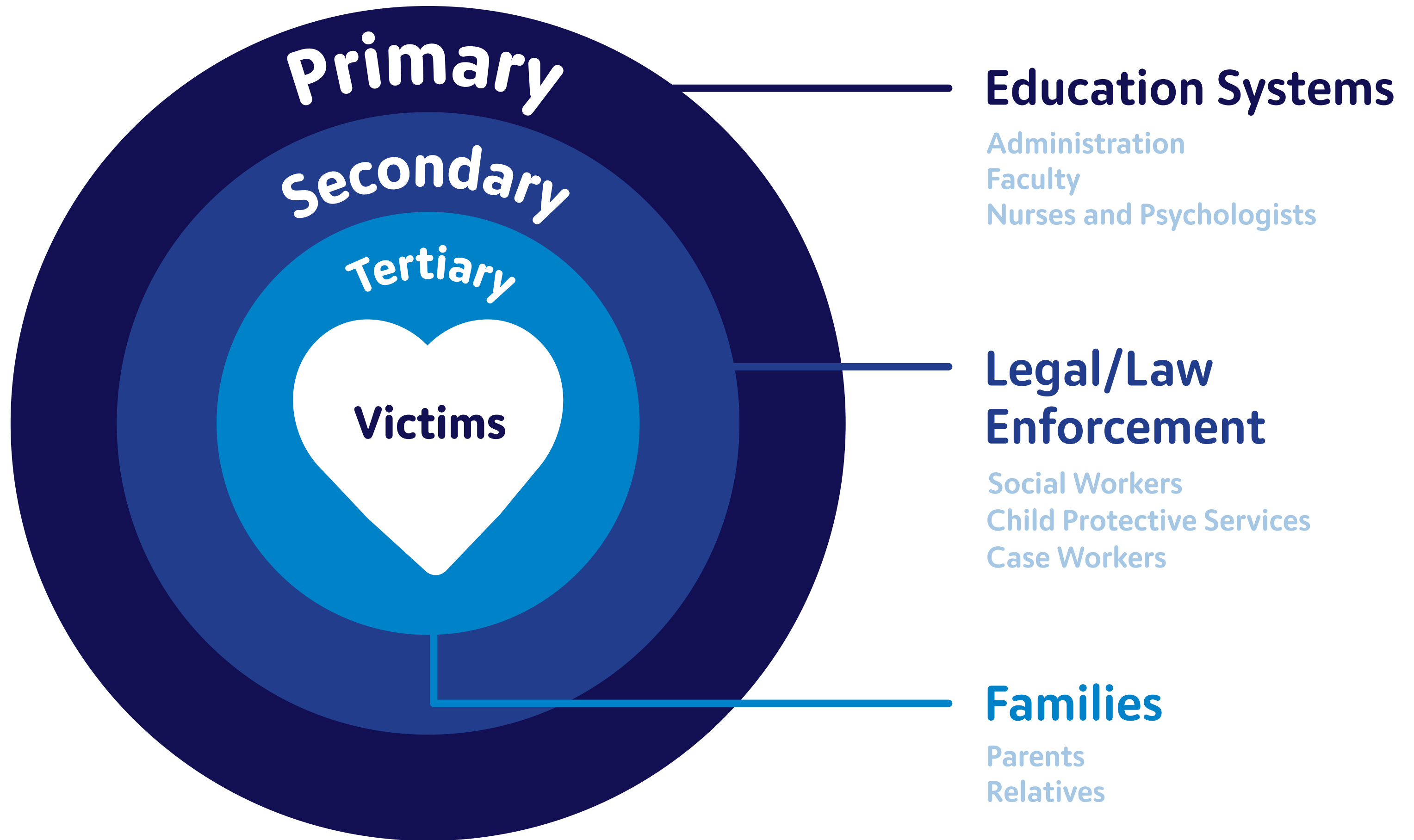
Goals

- Provide more **engaging and effective training**
- Help educational personnel **accurately identify and report abuse** while **supporting abused children with confidence**
- **Increase awareness** on child maltreatment and **knowledge of school and state policies**
- **Improve accuracy and certainty** on reports
- **Gain and give support** to the community



Branding

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Mindy Hemmings

School Board President

Mindy is looking for a new child abuse training program. The school's current partnered program is dull and still leaves faculty with unanswered questions. Plus, the organization cannot fit within her budget anymore.

"Why is there no clear description of their curriculum?"

"My teachers still have questions about child abuse, but I don't have the answers."

"Wow. Even I don't want to sit through that boring presentation again."

"Training is expensive nowadays, jeez..."

"I don't have time to find a new program!"

Richard Matthews

Primary School Teacher

Richard just came back from a mandatory child abuse training session. He tried to pay attention, however reading off of slides and handouts doesn't keep him focused. He tries to research his unanswered questions further.

"There is an overwhelming amount of resources online. Which one do I even start with?"

"Why can't I find this one specific piece of information?"

"That was so boring, I almost fell asleep."

"Didn't even have time to answer my questions... very professional."

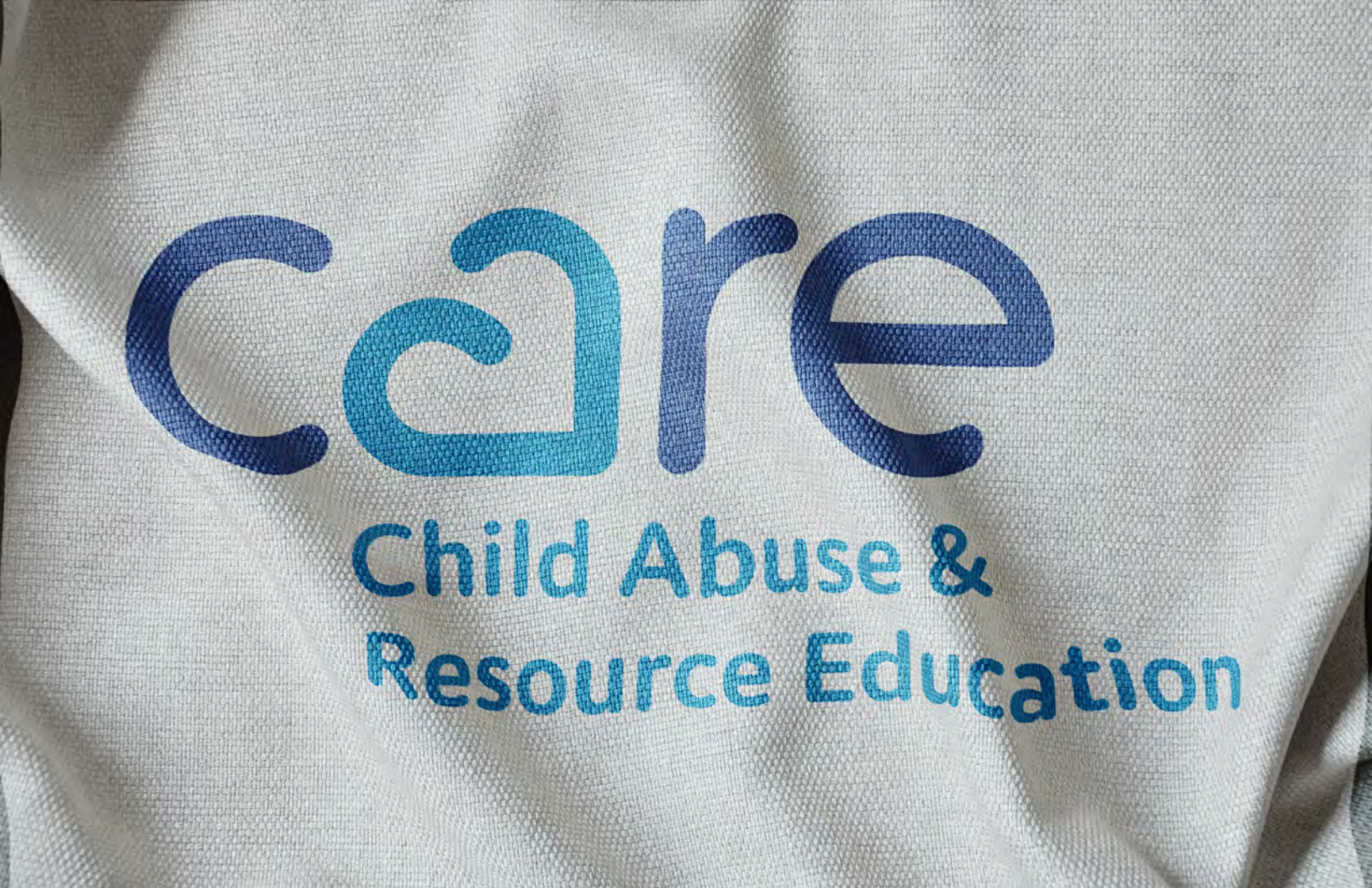
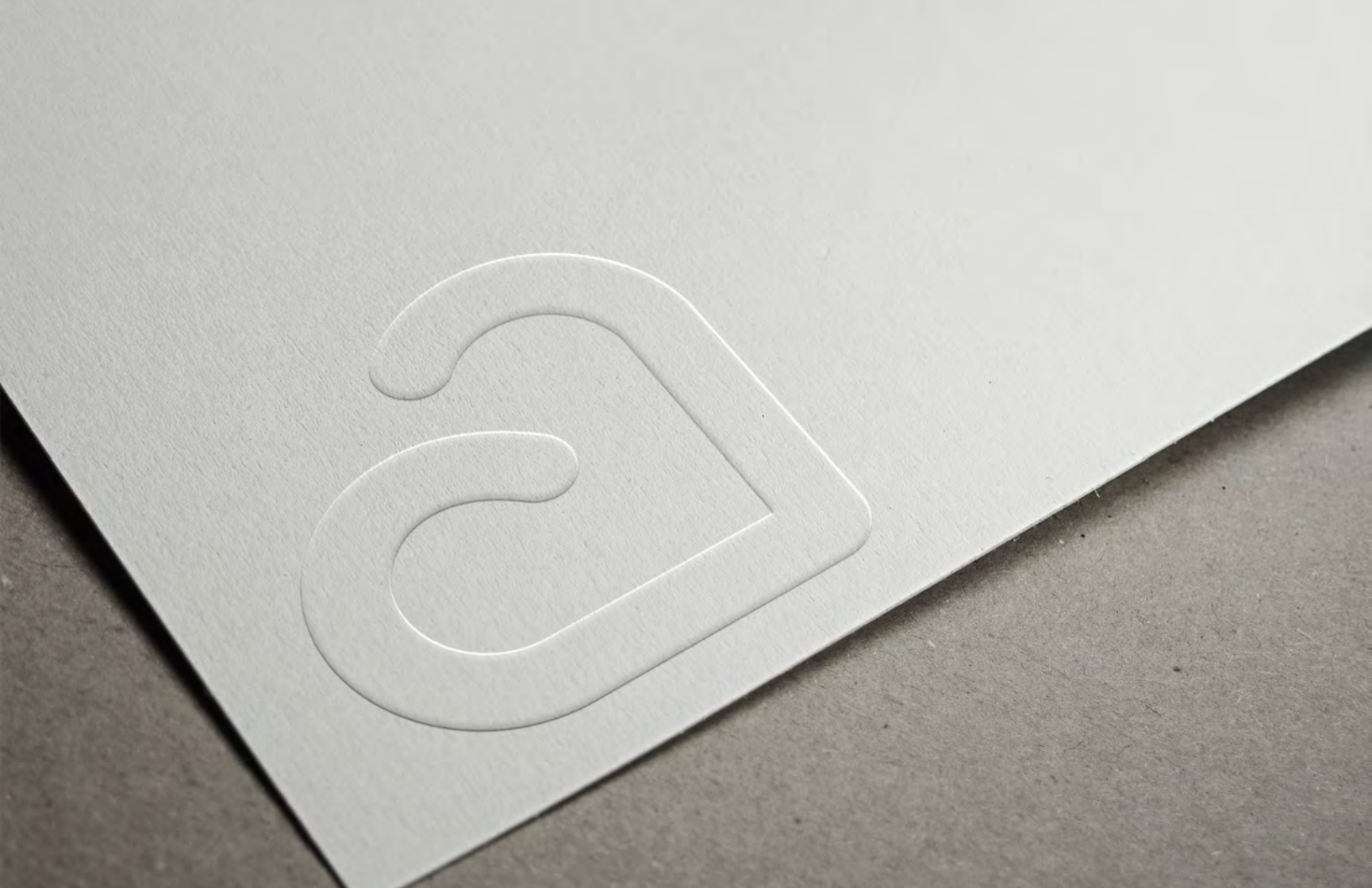
"My lunch break is over. I'll try to research again another time.."

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Marketing: Print

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Print Material

Business Card - Easy, small source of information for contact

Brochure - In depth information that describes organization, training, and opportunities



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Child Abuse &
Resource Education

**Let's work together
to provide children
with better futures.**

(216) 839-5458

carefoundation.org

carefoundation@gmail.com

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to provide children
with better future

(216) 839-5458
carefoundation.org
carefoundation@g

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Our team includes professional social workers, lawyers, therapists, volunteers, and many more. We partner with multiple organizations to provide the quality education and support you need.

Schools

For pricing and more information on personalized training options, visit our website.

Partners

If you're interested in partnering with **care** for fundraisers or contributing to training requirements, contact us!

Individuals

You can support **care** by donating, volunteering, joining fundraisers, and spreading awareness of our goals!

**Let's work together
to provide children
with better futures.**

(216) 839-5458
carefoundation.org
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care
Child Abuse &
Resource Education



Who Are We?

care is a nonprofit organization determined to prevent child abuse and neglect through courageous school staff. We provide engaging training and trustworthy resources to help faculty understand their potential in recognizing, reporting, and supporting maltreated children.



Training

care offers flexible and customizable in-person and online training sessions! They can include questionnaires, scenarios, and even group discussions to fully engage staff. Even online, faculty can still experience collaboration with interactive slideshows, videos and responses from other peers.

Framework

We review schools' reporting procedures to establish a solid framework for administration and faculty to easily understand their system. Then together we find the perfect plan of action to fit your budget and time frame.



Apply to care!

If your school is looking to fulfill the mandatory training requirements or find a better alternative to their current child abuse education, contact us and sign up with **care**!

Care

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Who Are We?

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Our team includes professional social workers, lawyers, therapists, volunteers, and many more. We partner with multiple organizations to provide the quality education and support you need.



Marketing: Digital

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Online Presence

LinkedIn - Connection to volunteers and partners



Instagram - Outlet to spread awareness on child maltreatment, further resources, and events

Facebook - Promotion of fundraisers and events


Market Website - *carefoundation.org* is a source of information and donation


Training Website - *carefoundation.org/schoolname* will be the application where faculty are trained





care
Child Abuse & Resource Education
Cleveland, Ohio, United States [Contact info](#)
102 connections
carefoundation.org


 Connect

 Message


More

About


care is a nonprofit organization dedicated to helping schools support maltreated children. We offer blended training for faculty to gain knowledge and confidence in identifying and reporting child abuse. Let's work together to provide children better futures. Visit our website for more information on training, partnerships, events, and more.






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1d · Edited


 [Connect](#)


Looking to participate in training sessions or events? Contact us for volunteer and partnership opportunities!





   teachers and 41 others

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 Comment

 Repost

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carefoundation.org

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play Day!

June 24th

11 AM - 2 PM

TEACH

LOVE

SUPPORT

runners

8639

A broken home leads to a broken life.

Visit carefoundation.org to find local child abuse resources and...

play Day!

June 24th

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A broken home leads to a broken life.

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Cleveland, OH >

⋮

play Day!

June 24th

11 AM - 2 PM

Join us for lunch and family activities at the **Caine Park Amphitheater!**

📍 14591 Superior Rd, Cleveland Heights, OH 44118

♥

💬

📍


Liked by **teachers, administration** and **83 others**

care.foundation Come join us for #playallday ! Bring ...


See the 32 comments

1 hour ago

Instagram



Start caring.



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About

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care is a nonprofit organization dedicated to helping schools support maltreated children. We offer blended training for faculty to... [See more](#)


www.carefoundation.org

(216) 839-5458

carefoundation@gmail.com

Featured







Child Abuse & Resour...

May 8, 2023

Come spread awareness on child abuse with us through a marathon run! Sign up below to participate or contact us to volunteer at the event!







Child Abuse & Resour...

April 29, 2023

Meet Alysson. A brave survivor of child mlatreatment. Like us, she is here to speak out against child abuse through education. Let's...





Child Abuse

Ap 23

For child use a month, we want acknowledge all t and survivors. Yo alone, and we're you. Please conta



Child Abuse & Resource Education

Today 9:00

Come spread awareness on child abuse with us through a marathon run! Sign up below to participate or contact us to volunteer at the event!



CAREFOUNDATION.ORG

care Marathon!

You and 99 others

100 Comments

[Like](#) [Comment](#) [Share](#)

Let's provide children with better futures. ✓

We're here to help.

care is a nonprofit organization determined to prevent child abuse and neglect through courageous school staff. We provide engaging training and trustworthy resources to help faculty understand their potential in recognizing, reporting, and supporting maltreated children. We're here because we care.

Our team includes professional social workers, lawyers, therapists, volunteers, and many more. We partner with multiple organizations to provide the quality education and support you need.



In-person

Engage with our professionals face to face.

In-person training sessions are 2 hours long.

- Personal meeting with care to discuss training curriculum
- Access to resources and partners
- Inclusion of all faculty and administration
- Printed certifications of completion provided after course

[View Plan](#)

Online

Learn through interactive digital scenarios and assessments.

Each online training module is 2 hours long.

- Personal meeting with care to discuss training curriculum
- Choose your school's learning modules
- Access to resources and partners
- Inclusion of all faculty and administration
- Certifications of completion provided after completing each module

[View Plan](#)

Hybrid

Obviously the best of both worlds.

Choose how long you want your training session to be!

- Personal meeting with care to discuss training curriculum
- Control of all modules in online database
- Access to resources and partners
- Inclusion of all faculty and administration
- Printed or digital certifications provided upon request

[View Plan](#)



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[View Plan](#)



Module 1

1/4

Sections Completed!

Nice head start! Keep going to get your certificates!

[Go to Modules](#)

Welcome, Richard!

Recent News



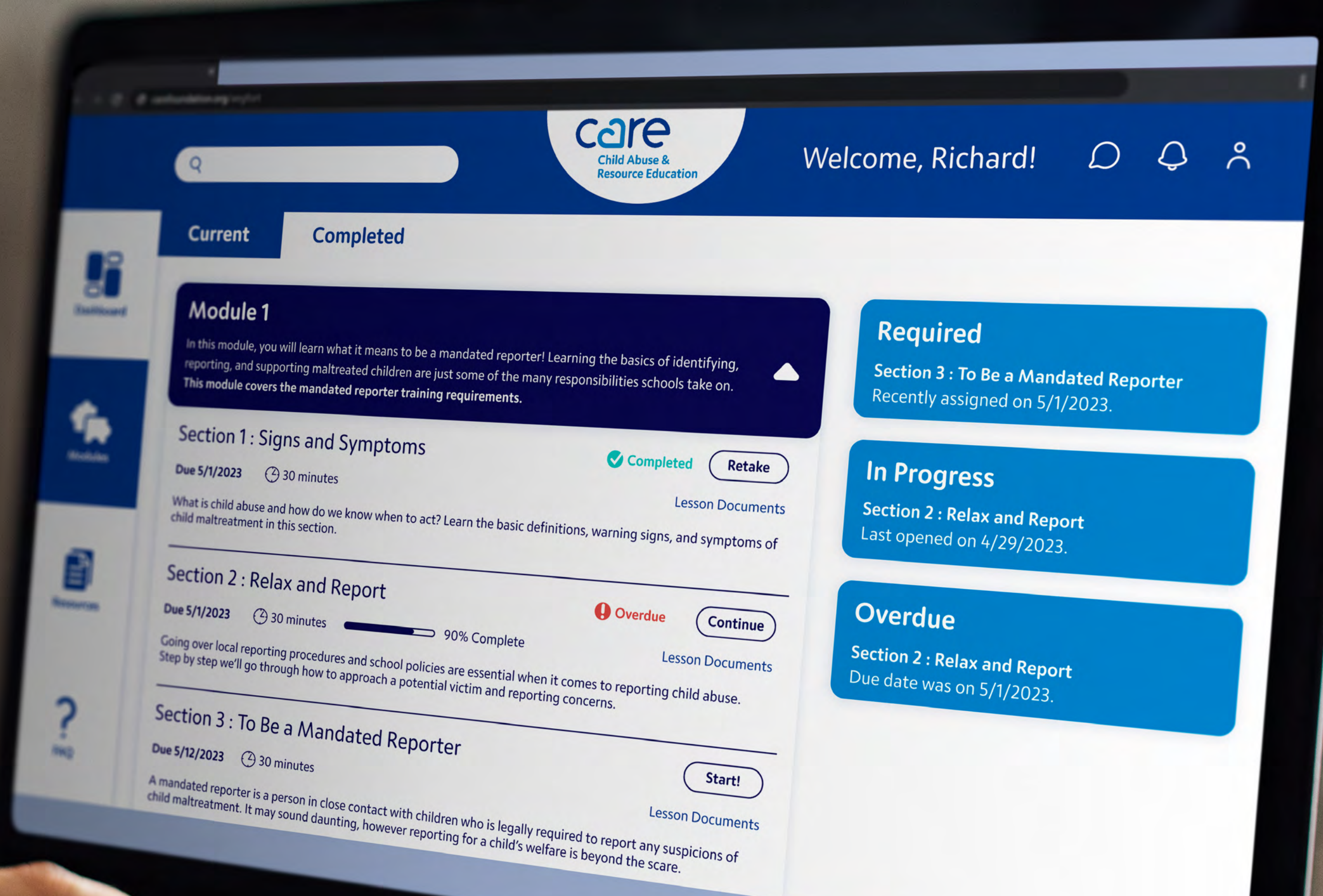
Come join care with the family for an all day picnic! More details about Play Day are posted on our social media.

Want access to more?

We want to help you learn as much as you can about the dangers of child maltreatment. Ask your school today about expanding your modules!

Steven Johnson Where Good Ideas Come From

Android
THE BIG N



carefoundation.org/aegfortschoolsdistrict



Next Steps

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Funding



Individual Donations



Grants



Sponsorships



Services

What's Next?

Proposal - Market to state board of education to be placed on nonprofit list

Applications - Government funding and tax exemption

Partnerships - Build relationships with social workers, case workers, Child Protective Services, and government corporations

Launch



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Thank you.