

Process Book

By Amanda Rose

The Pitch

The Great Puppet Show is a 32 page children's book for children ages 5 to 8. The moral of the story focuses on cultivating and inspiring children's creativity as well as teaching them to make the most out of the day.

The Goal

The goal of this project was to illustrate a children's book that encourages children to use their imagination to create whatever interests them as well as demonstrate how to make the most out of less than ideal situations.

The Story

The story revolves around a child named Henry who is stuck inside and unable to play with his friends cause of the rain. Instead of moping he comes up with the idea to have fun inside by himself and put on a puppet show that he created with the materials he could find in his house. He then transports the reader into the world of the puppet frogs and narrates the story of the frog prince. At the end his mom interrupts and calls him for dinner where he realizes he spent the whole day having fun by himself.

Style Inspiration

Jana Glatt









Jon Klassen

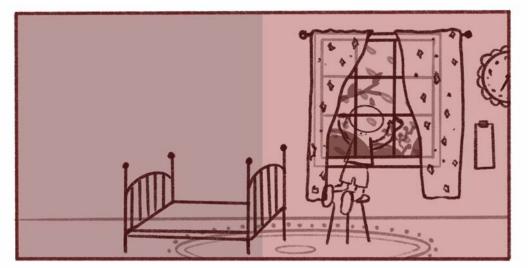
Matthew Forsythe





Sketches





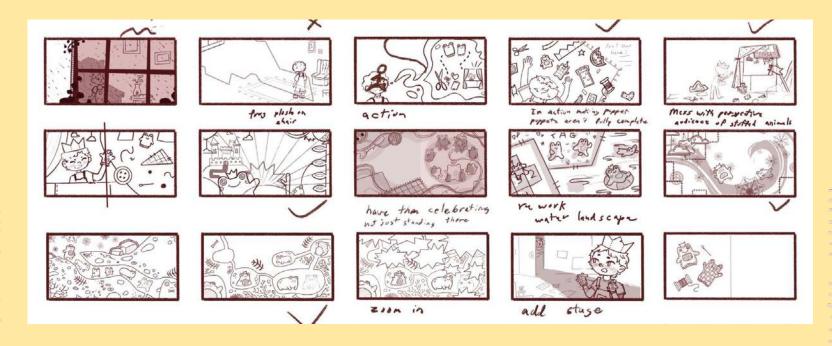




Rough Dummy Book



Dummy Book



The Process





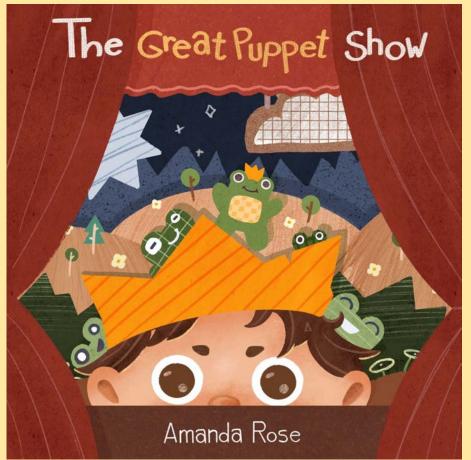








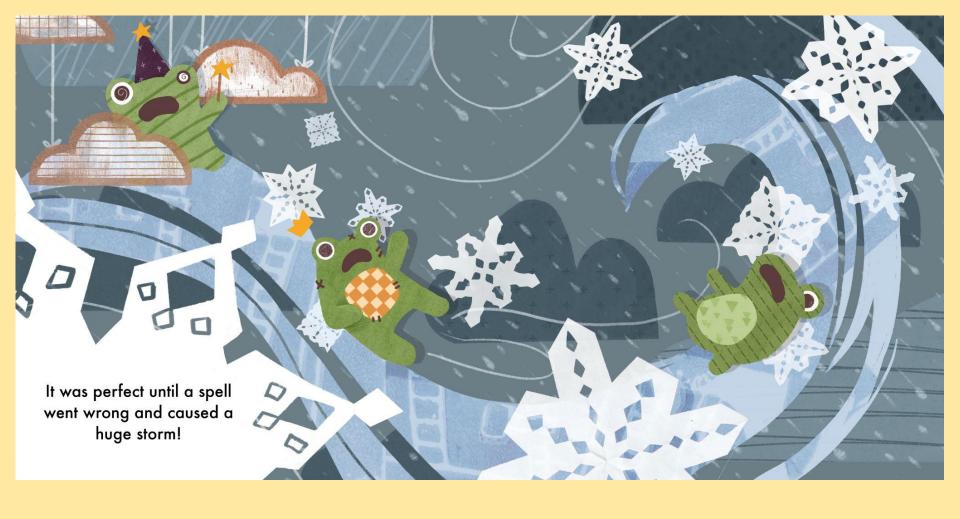




















MINITERS





The Pitch

Mini Monsters is a stationary licensing collection for children the ages six to ten years old. The collection consists of journals, washi tape, stickers, and sticky notes. The collection consists of a series of friendly monsters interacting with each other.



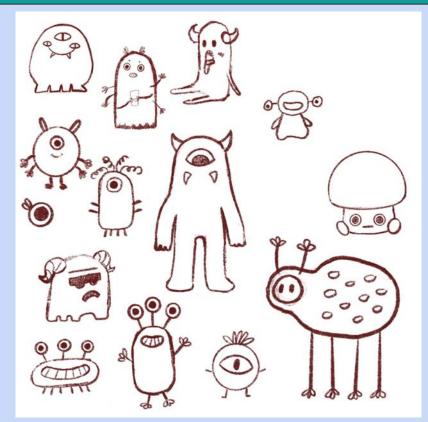


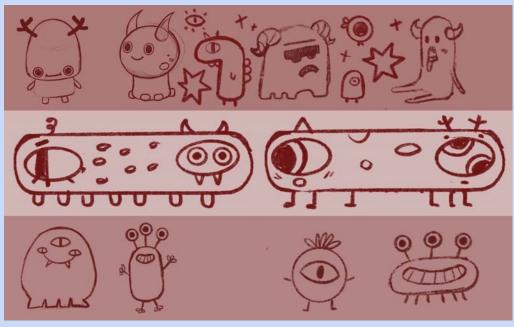
The Goal

My goal for this licensing collection was to create all inclusive products that all kids could relate to. Having the subject of the collection be friendly monsters of all shapes and sizes makes it relatable for all children. The color palette is bright and saturated pulling from both warm tones and cool tones with the intention of creating a collection that isn't targeting one specific gender.



Monster Sketches/ Ideation

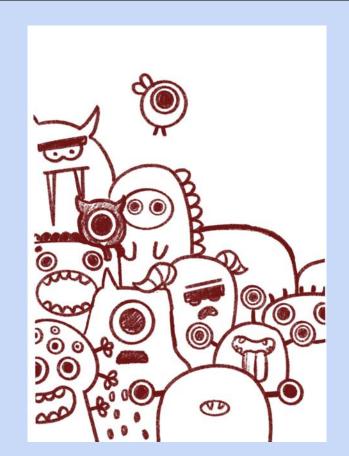




Sticky Note Sketches



Rendering Process





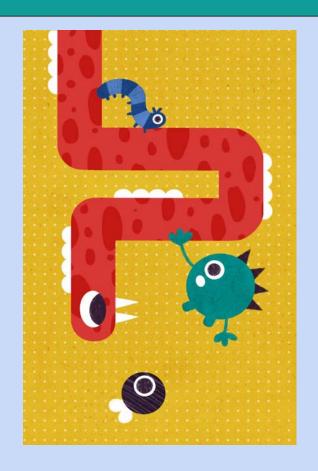


















Finished Washi Tapes







Washi Tape Tops







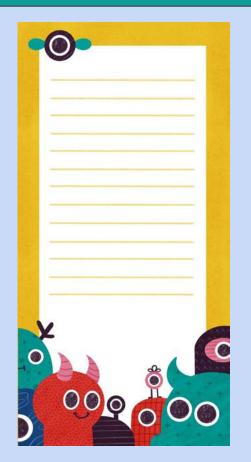
Sticker Sheets







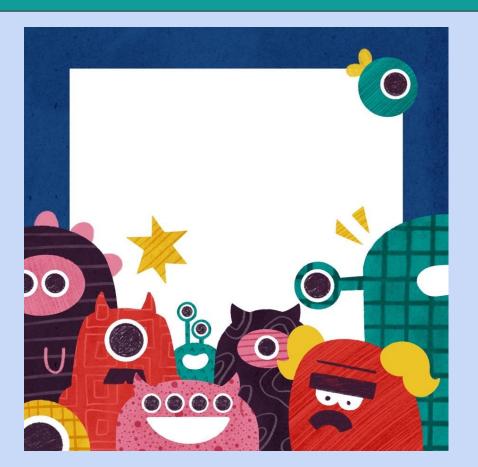
Sticky Notes





Sticky Notes





Finished Wall

