



CIA in NYC

Annual pilgrimage immerses students in the New York City art world

By Dan Tranberg

For more than a decade, Visual Arts faculty members have organized an annual group trip to New York City, designed to give students concentrated exposure to the New York art scene during a time of year when the city is bustling with extraordinary art events, most notably The Armory Show and The Whitney Biennial. For many students, the trip is a first-ever opportunity to be truly immersed in the art world—to see works by artists they’ve studied in school, to discover new art, and to begin to locate themselves within a broad range of professional art activities.

In my view, this is just a tremendous thing for the students to experience. There is no place on earth like New York when it comes to the sheer density of first-hand encounters with art, including international art fairs, like the Armory, or international trend-setting exhibitions, like the Whitney Biennial. Art students learn so much from virtual experiences. As an educator, I want to give them as many real experiences as possible and the New York trip is exactly that.

In previous years the group travelled by bus, which ate up nearly two days of the trip for travel time. This year, thanks to a fundraising art sale organized by Painting Department Chair Tommy White, the gang flew into Newark airport and took trains into the city, allowing for far more time in the city.

After checking in to the hotel and having a few hours of free time, the group made their way to the first event of the trip: a CIA alumni party at The New Museum. The event also allowed the group full access to museum’s current suite of exhibitions. Students were particularly responsive to a room-sized installation by Polish artist Pawel Althamer, occupying the entire fourth floor of The New Museum. Viewers became creators as Althamer provided paint and brushes for an ever-evolving mural covering the walls and floors of the gallery. Many students donned paint smocks and contributed to the work while others observed, shooting pictures and videos with their phones.

The following morning the group attended The Armory Show, which spotlighted over 200 galleries from 29 countries. For some, the experience was simply overwhelming. Others reveled in the frenzy of the art world marketplace, talking to gallery owners and getting up-close views of works by every artist known to the international art market.

On day three, the group met at the Whitney Museum of American Art, where they were given a guided tour by one of the exhibition’s curators, Michelle Grabner. Moving from room to room, Grabner explained her curatorial process and provided insight into her choices. While the experience was a first for many of the students, it turns out that it was one of historical significance as well—the 2014 Biennial is the last to be held in the famous Marcel Breuer building on Madison Avenue. The museum will soon relocate to a new location downtown.



There is no place on earth like New York when it comes to the sheer density of first-hand encounters with art...

TOP: STUDENTS HAD THE BENEFIT OF A PRIVATE TOUR AT THE 2014 WHITNEY BIENNIAL LED BY CURATOR MICHELLE GRABNER.

ABOVE: TAKING A BREAK FROM TAKING IN THE AMAZING ARMORY SHOW ARE, LEFT TO RIGHT, KNEELING: LINDSAY SUAREZ, CLAIRE MARKS, MOLLY CASTLE, JIM LUBANOVICH, AMANDA ENGLAND, ABBEY RICHARD, AND EMILY RAKE; FRONT ROW, STANDING: BEN HORVAT, ANNMARIE SUGLIO, ANASTASIA SOBOLEVA, MICHELLE WARD, ZACH GREGORY, SAM BOGNER, ADMINISTRATIVE ASSISTANT ANDREA KOHOOT, AND KNEELING IN FRONT OF ANDREA IS DEBBIE WEIDRICK; MIDDLE ROW STANDING: DANIEL ROTH, NATHAN KUNST, PHONG TRAN, EVAN FUSCO, ANGELA DALEY, BRENDEN HERLACKER, LAUREN KING, BRIDGET MCGUIRE (BEHIND ANDREA), AND VISITING INSTRUCTOR DAN TRANBERG; BACK ROW: ASSISTANT PROFESSOR TOMMY WHITE, JACK SHERRY, JACK SUBSINSKY, MIKE MEIER, BEN WEATHERS, MATTHEW ROWE, AND BRIAN MOUHLAS.

Along with forays into the Chelsea galleries, the Museum of Modern Art and The Metropolitan Museum, this year’s New York trip provided students with a jam-packed art experience—one that has left them clamoring about the trip for weeks afterward, now knowing first-hand a good deal of what the New York art scene has to offer.

Dan Tranberg has been a visiting instructor in CIA’s Painting and Foundation departments since 2000. He has published more than 750 articles on art in national and international publications and has exhibited his paintings in more than 40 exhibitions.

WORKING ALL THE TIME

Artist, academic, publisher Rit Premnath reflects on his CIA experience

By Cindi Deutschman-Ruiz

It becomes abundantly clear from even a brief encounter with Sreshta Rit Premnath '03 that he is not content 'just' to excel as artist, although he certainly does that. His work is shown in exhibitions around the country (San Francisco, Chicago, and New York, among other cities), and around the world, including his hometown of Bangalore, India.

And, he earns accolades from the most prestigious sources—including multiple 'picks' since 2008 in the influential contemporary art journal *Art Forum*. Most recently, his solo exhibition, *Knot Not Nought*, which wrapped up at the Kansas Gallery in Tribeca in March, was described as a "mind-bending exhibition" by critic Murtaza Vali.

Still, those artistic accomplishments are just the tip of the iceberg. Premnath is a teacher—assistant professor, actually—at Moore College of Art & Design in Philadelphia, where he passes on many lessons learned at CIA to the next generation of artists.

"I try to tell my students," says Premnath, "if you're lazy and unmotivated—no matter what, you're not going anywhere. There's nothing I can teach you. The people who are going to be doing something are the ones who are working all the time."

It's a work ethic he learned—and practiced—with long days and nights in his painting studio at CIA. "We would wake up in the morning, and pack lunch and go to the studio and we would spend the entire day—eat McDonald's or whatever—until late at night, and go back to the apartment and then the next day wake up and come back to the studio."

Premnath reflected on his undergraduate experience after the March 6 alumni event in New York City, his adopted hometown. "Many of the faculty really forced us to think about life after graduation, and kind of raised the bar in terms of what we should expect of ourselves."

He helped a gathering of high school students think about their futures in 2012 when he served as a panelist at NEXT, CIA's day-long event to educate teens about career options in art and design.



Unsurprisingly, adding teaching to his professional pursuits was not sufficient to satisfy Premnath's drive to continue stretching himself. Just a year after he graduated from CIA, he launched a publication called *Shifter*, which takes a multimedia, multiple format approach to examining the intersection of contemporary art, politics, and philosophy. *Shifter* incorporates print and online content, public dialogue, and exhibition. In short, it embodies the scope of modern art, both examining and extending its reach further into society.

"Through *Shifter*," says Premnath, "I've met a lot of other artists and curators, who have expanded the art world for me, beyond the people I've studied with. It wasn't something that I planned on, but I think it ended up being a really good side project."

'Side project' is a notably modest way of describing a decade-long venture involving dozens of artists and over 20 individual publications, in addition to group shows, performances and readings.

But, while Premnath may sometimes take a 'less is more' approach to describing his own accomplishments, he has no tendency to downplay the role CIA played in his evolution.

"For five years that was my world. What did I get from it? Everything."

For more on Premnath and his career, go to sreshtaritpremnath.com.

"It's a school that has multiple different directions you can go in, and high school students don't necessarily know what their creative outlet is going to be. It also has a solid foundation that allows you to succeed in these different disciplines. That I think is really important."

— Rit Premnath on why aspiring artists should consider CIA



PHOTO BY KEVIN G. REEVES

CORVETTE DESIGNER CHARMS ASPIRING DESIGNERS

Jose Gonzalez '00, lead designer for the 2015 Corvette Z06 and the Corvette Stingray convertible, came back to Cleveland in March to lead an automotive design symposium for current and prospective students at the IX Center, where the Cleveland Auto Show was in full swing. After the symposium, Gonzalez brought the students onto the showroom floor for what may have been the coolest show-and-tell they'd ever experienced: he showed them the Z06 and answered their questions. More than half of the symposium participants were high school students from across Ohio interested in automotive design; the others were CIA Industrial Design students who know Gonzalez well. That's because the loyal CIA alumnus has been returning to his alma mater every year since graduating to teach Saturday automotive design classes. CIA senior Jennifer Baugher, shown standing behind the white podium, gave a presentation to students about her experiences as a CIA undergrad and car company intern.

FOR THIS ARTIST, SELLING ART ISN'T SELLING OUT

Painter, author, business coach Ann Rea '87 says every artist is an entrepreneur.

By Carolyn Jack

Art heals. Especially when you make it, sell it, and keep all the profits. Ann Rea '87 came to that conclusion after years of emotional turmoil and professional frustration had left her without creative outlet and at odds with America's fine art and design industries. Since rediscovering her love for visual self-expression and reinventing herself as a noted and collected painter of California landscapes, Rea has started building a system for helping other artists become successful at both the artistic and business sides of art-making.

Like Def Jam music-label founder and business mogul Russell Simmons' mentor Dr. E, Rea said, she believes that "every artist is an entrepreneur and every entrepreneur is an artist."

And she doesn't believe in sell-outs. She thinks artists can get both income and artistic satisfaction by making art that has value to others, as well as to themselves.

"It's much more inspiring to sell the work and see its effect on your clients," Rea explained by phone from her adopted home of San Francisco. "If I have a gallery represent me, I don't get that. And I don't get all the money or to explore all of the market."

Determined to help artists become independent financially and creatively, Rea set herself up as a business coach in 2011 with the launch of her site ArtistsWhoTHRIVE.com. She devised an online course, "MAKINGArtMakingMONEY.com" that offers a live, eight-week class in business basics. Then, earlier this year, she self-published her new book: A course-related primer titled *Selling Art without Selling Out: 101 Rules*, available at Amazon.com. It actually encourages artists to break rules by writing in the book and, using social media, contributing their own perspectives on selling art.

As of March, her course was the most popular business and money course on CreativeLive.com, according to its producer, Justin Barker, beating out several *New York Times* best-selling business authors.

Rea's goal is to free artists from the control of an art establishment that she believes turns art-makers into the passive, under-rewarded supplicants of industry gatekeepers. She'd like to turn the words "starving artist" into an oxymoron.

"The book is about the first hurdle that an artist has to overcome, to get over the notion of being a sell-out" if he or she wants to make a living out of art. That attitude is the first of many that Rea has challenged in her long struggle for personal wellbeing and equal professional opportunity. From her earliest years in the Cleveland suburb of Parma, art was her refuge, at home as well as at school.

Determined to help artists become independent financially and creatively, Rea set herself up as a business coach in 2011 with the launch of her site ArtistsWhoTHRIVE.com.

She won a scholarship to Cleveland Institute of Art. But even college presented difficulties: As an Industrial Design major—a field she chose for the job prospects although she loved painting—Rea faced a 1980s-era boys'-club atmosphere that threatened to derail her ambitions.

Instead of being crushed, she fought back. Encouraged by faculty members including Roger Coast and the legendary

Viktor Schreckengost '29, "I just refused to quit," she said. Years later, two male students who had given her a hard time apologized, telling her that her tenacity had inspired them.

But she had to confront that same kind of old-school sexism when she graduated and worked on a design account for the automotive-design industry of the 1980s. As she moved into one traditional business position after another, she found herself more and more unhappy.

It took a handful of enlightening experiences—including conversations with two co-workers who were cancer survivors—to convince Rea that she needed to give art-making another chance and fully commit herself to achieving success.

Beginning to think strategically about the kinds of people most likely to buy her landscape paintings, she wrote a business plan. In that first year, she targeted wineries as strategic partners, won her first clients, and earned over \$100,000 in art sales.

Rea wants artists to know that they don't have to be born salespeople to get others to buy their work. What they do have to be is willing to figure out how to create value above and beyond their art, and what target market they will serve.

"I don't sell art," Rea said. What she does instead is provide clients an experience of commissioning a piece of art that involves getting to know the artist and experiencing the creative process.

Rea aims to crush the "starving artist" mythology by helping artists secure their creative freedom through focused business savvy.

Rea counsels artists, "Selling art is a business. If you want to sell art then it's not about you and your creative process.



PHOTO COURTESY ANN REA

It's about you defining a unique value proposition grounded in your personal mission and values so that you may be of service to a targeted market." She has no patience with artists who want to paint only what they want to paint.

"Good luck with that," she said drily. The truth is, "You get paid if you offer value to the world. Authors have figured this out. Musicians have figured this out. They leverage their online platforms where content is king." But that's not all: "You get so much creative freedom when you set your own rules."



GLASS MAJOR WINS NICHE MAGAZINE AWARD

GLASS MAJOR AMANDA WILCOX HAS WON A 2014 NICHE STUDENT AWARD IN THE SCULPTURAL GLASS CATEGORY FROM NICHE MAGAZINE. HER PIECE, "CLING," WAS ONE OF 14 WINNERS CHOSEN FROM NEARLY 600 ENTRIES SUBMITTED BY STUDENTS ENROLLED IN UNDERGRADUATE, GRADUATE, AND CERTIFICATE ARTS PROGRAMS IN THE U.S. AND CANADA. AN EIGHT-WEEK GLASS COURSE AT PENLAND SCHOOL OF CRAFTS TAUGHT BY CIA GRAD KIARA PELISSIER '00 HELPED STEER THE LOS ANGELES NATIVE TO CIA. READ HER STORY AND VIEW HER PIECE AT CIA.EDU/AMANDA.

CIA TAKES A YEARLONG LOOK AT ARTISTS AS SOCIAL AGENTS

CIA will dedicate its 2014–15 academic year to an in-depth look at the many roles of art and artists in society with Community Works: Artist as Social Agent. This yearlong effort will include:

- A national conference on the capacity of art and design for social agency
- A regional symposium to debate the efficacy of contemporary art and design as activist practices beyond the academy
- National and international artists in residence with corresponding exhibitions
- One visiting Woodrow Wilson Fellow
- Three new field-based undergraduate courses, and
- High school student involvement through CIA's Art + Achievement program.

These elements will exist within a multilayered, complex architecture of experience, according to Reinberger Galleries Director Bruce Checefsky, coordinator of the effort.

The fall 2014 artist in residence will be Chi-Yu Liao, a Taiwanese artist who has studied painting and specializes in video installations. She will be in residence from September 1 through November 30, 2014 thanks to a Creative Fusion grant from the Cleveland Foundation, which brings international artists to Cleveland for extended residencies. Liao's work often explores interpersonal relationships, gender roles and women's issues, and experiences about her own body.

Stephen Vetter will be a Woodrow Wilson Visiting Fellow at CIA in the fall of 2014. With more than 35 years of experience in international and domestic development, he brings a rich background in developing public-private partnerships to reduce poverty. From October 6–10, 2014, he will meet with students, faculty, college administrators, and board members and take part in two institution-wide presentations, seven class charettes, and many roundtables with faculty members and department chairs.

Watch for details in the fall 2014 issue of *Link*, at cia.edu/communityworks, and in CIA's monthly e-newsletter. To sign up for the e-newsletter, go to: cia.edu/news.



ART, TECHNOLOGY, AND FASHION COLLIDE IN THE DARK

Seven Cleveland Institute of Art students and two Case Western Reserve University School of Engineering students rose to a 21st century challenge: design wearable technology that incorporates light for a strong visual impact before a live audience. The creators presented these items of fashion, concept, and functionality at IN THE DARK, a wearable-technology-with-light competition that took place in four public venues. In January, the works premiered at MOCA Cleveland; in February, students showed their work at Cleveland's Brite Winter festival; in March, at Cleveland's Mini Maker Faire; and in April at the Great Lakes Science Center. IN THE DARK is a program of the Cleveland Institute of Art's Cores + Connections, CIA's academic vision which supports the development of students' social agency by connecting students, faculty, curricular cores, and institutional values with mutually beneficial community partnerships in real-world immersion experiences. cia.edu/inthedark

HIGH SCHOOL STUDENTS FROM ACROSS U.S. WIN IN 2D3D

STUDENTS FROM CALIFORNIA TO SOUTH CAROLINA WON CASH PRIZES AND THOUSANDS OF DOLLARS IN SCHOLARSHIP MONEY AS WINNERS OF THE CLEVELAND INSTITUTE OF ART'S SECOND 2D3D NATIONAL ART + DESIGN COMPETITION. THE WINNING ARTWORKS WERE SELECTED BY A PANEL OF CIA FACULTY AND SUBMITTED BY 1,076 STUDENTS REPRESENTING OVER 450 AMERICAN HIGH SCHOOLS IN 42 STATES. ALL BEST-IN-CATEGORY WINNERS WERE AWARDED ART SUPPLIES FROM CONTEST-SPONSOR FABER-CASTELL. MOST SIGNIFICANTLY, EACH OF THE TOP FOUR WILL RECEIVE A \$10,000 ANNUAL SCHOLARSHIP—A TOTAL OF \$40,000 OVER FOUR YEARS—SHOULD HE OR SHE CHOOSE TO ATTEND CIA. IN ADDITION, ART TEACHER MICHELLE THOMPSON FROM JEFFERSON HIGH SCHOOL IN FESTUS, MO, WAS RANDOMLY SELECTED IN A DRAWING TO WIN \$1,000 WORTH OF ART SUPPLIES FROM BLICK FOR HER CLASSES. VIEW THE WINNING WORKS AT: CIA.EDU/2D3D.

REMEMBERING HAPPINESS AND CREATIVITY

Memorial scholarship will keep Lauren Antonuccio's vibrant spirit alive



PHOTO COURTESY PIPER ANTONUCCIO

Even as a young girl, Lauren Antonuccio '02 was designing things, hooking homemade contraptions to trees to create rabbit traps, or making curtains to transform her four-poster bed into a stage. "Lauren found her happiness in creativity and designing things," said her mother, Piper Antonuccio. "If she ever had time to herself, she would entertain herself doing something very creative, always creative."

Piper and her husband, Charles Antonuccio, have taken steps to ensure future CIA students have the same creative opportunities their late daughter enjoyed.

As Lauren worked her way through CIA's Industrial Design Department, her parents were happy that she found her niche, not only in the art world, but with her peers. Piper remembers when Lauren first designed and produced a model car. "That's all she would talk about and all she was really excited about. She poured hours into it along with other students and it grew into a fairly tight relationship with her friends."

Lauren was elated to begin her job as a product designer with Image in her hometown of Providence, RI, surrounded by creative people. She went on to design products for Safety 1st's Eddie Bauer Line of infant car seats and strollers, and was a product designer for Dorel Juvenile Group as well. She eventually was one of only two product designers at PartyLite, a line of home décor products.

Tragically, Lauren's life was cut short in August of 2012 at the age of 33. She is survived by her parents, Piper and Charles, her younger brother Charles, and her fiancé Jared Szymkowicz.

The Antonuccios have created the Lauren K. Antonuccio '02 Memorial Award to provide scholarships to CIA industrial design students. "Lauren found it difficult to balance work with school. Art supplies were an added expense she worried about. We are hopeful that this assistance to an upcoming Industrial Design student will help alleviate some of the financial stress associated with attending college."

Lauren's mother adds, "We were mesmerized by Lauren's ability to design. Lauren was a multi-faceted young lady and to us she was a great talent. She was greatly loved not only by her parents and brother, Charles, but by a large family of aunts, uncles, cousins and friends. We miss her winning smile and great sense of humor."

To add to the Lauren K. Antonuccio '02 Memorial Award with a gift in Lauren's memory, or to create a scholarship in honor of your loved one, contact Margaret Ann Gudbranson at 216.421.8016 or mgudbranson@cia.edu.

Planned Giving: providing support for future generations of artists and designers

TRAVELING SKETCHBOOKS END TOUR AT MOCA

After traveling to the CIA Library, the Beth K. Stocker Art Gallery at Lorain County Community College, Rocky River Public Library, and the Cleveland Public Library's Special Collections Reading Room, a collection of 65 graphic memoirs by CIA students ends its tour at MOCA Cleveland on April 30. Readers at all five venues were able to vicariously experience the life of a student in the first month of art school when they flipped through the works in the CIA Traveling Sketchbook Project.

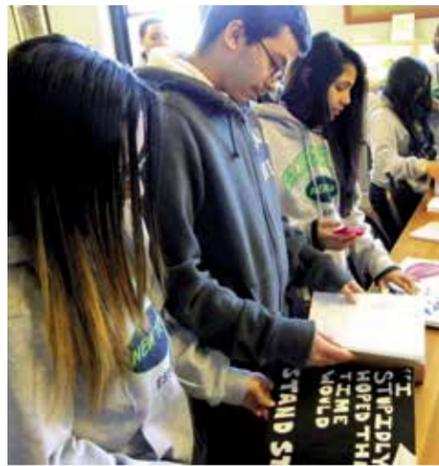
The project started when incoming first-year students were provided with identical sketchbooks last summer and instructed to complete them during their first month at college. The finished sketchbooks went on tour in October.

The experience was meant to support the 2013 summer reading at CIA, in which the entire college community was invited to join the new students in reading *The Absolutely True Diary of a Part-Time Indian*, a novel by Sherman Alexie, with illustrations by graphic novelist, Ellen Forney.

First instituted in the summer of 2012, CIA's Summer Reading Program helps unite the incoming class through a common experience that begins even before their arrival at CIA. An additional goal was to select a book that might help students, in the context of going to an art school, to begin to examine themselves in relationship to the local and global communities they inhabit.

Alexie's novel was chosen as one which might well support CIA's Cores + Connections vision, including its growing commitment to community engagement practices in the arts and design. Students further explored the book's themes of racism and social justice for Native Americans when Robert Roche presented a lunchtime lecture at CIA in September. Roche is director of the American Indian Education Center in Cleveland.

Barbara Chira, academic director of Cores + Connections, organized and administered the Sketchbook Project.



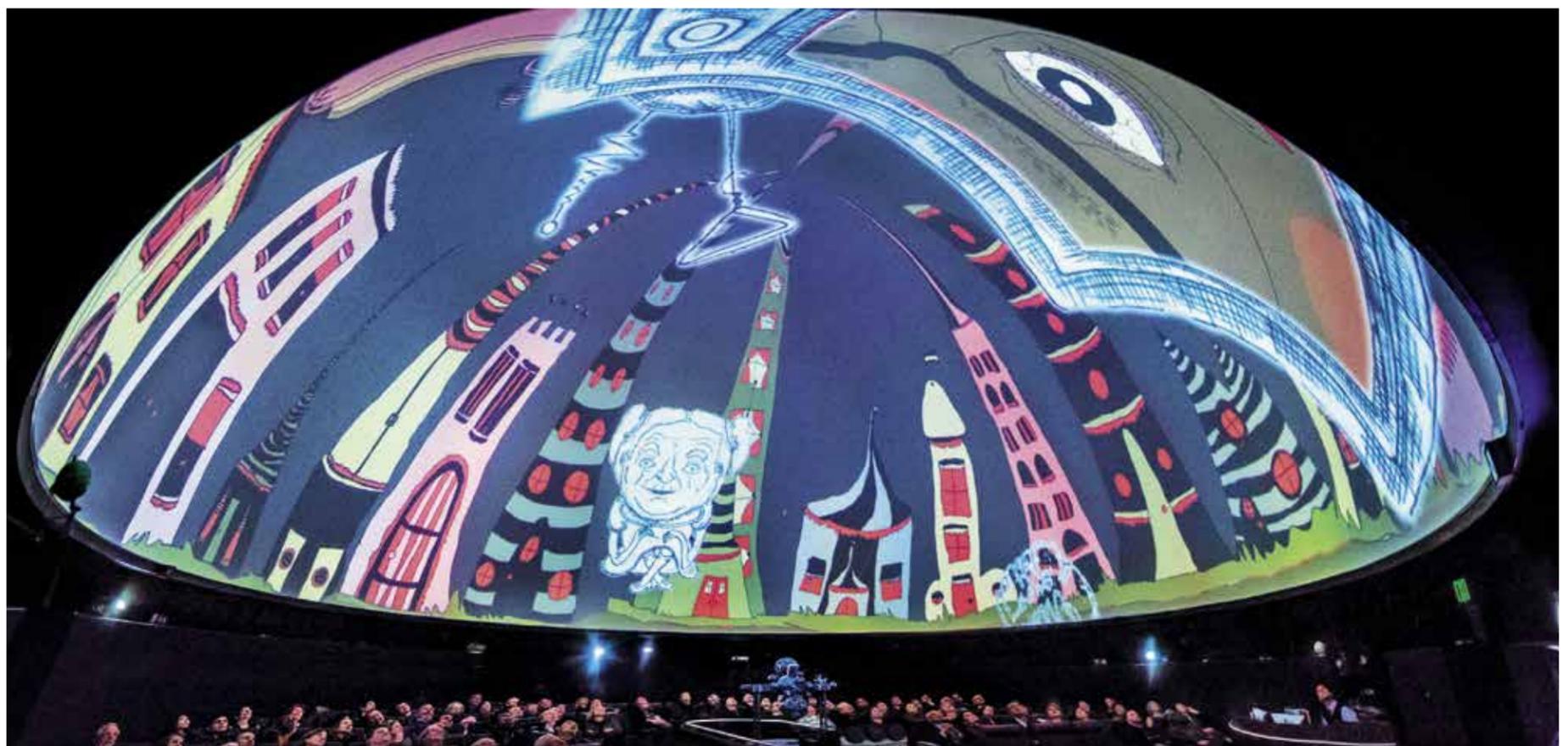
PHOTOS COURTESY CLEVELAND PUBLIC LIBRARY

ABOVE: NINTH GRADERS FROM THE CLEVELAND METROPOLITAN SCHOOL DISTRICT'S FACING HISTORY NEW TECH HIGH SCHOOL LOOKED THROUGH THE CIA TRAVELING SKETCHBOOKS ON A RECENT VISIT TO THE SPECIAL COLLECTIONS READING ROOM OF THE CLEVELAND PUBLIC LIBRARY.



PHOTOGRAPHY MAJOR CAPTURES IMAGES ON HAND-BLOWN GLASS

CIA PHOTOGRAPHY MAJOR EMMA HOWELL WAS FEATURED ON WIRED.COM THIS WINTER IN AN ARTICLE ABOUT HER UNIQUE PHOTOGRAPHIC PROCESS. THE SENIOR FROM STOWE, VERMONT, FASHIONED THE TECHNIQUES AND TOOLS—INCLUDING A HOMEMADE, LARGE-FORMAT CAMERA—TO DEVELOP PHOTOGRAPHIC IMAGES DIRECTLY ONTO THREE-DIMENSIONAL GLASS FORMS SHE MAKES IN THE GLASS HOT SHOP. READ HER STORY AND VIEW HER WORK AT CIA.EDU/EMMA.



PLANETARIUM PROJECT MADE FOR ANIMATED EVENING

THE AUDIENCE WAS ENVELOPED IN MUSIC AND MOVING IMAGES WHEN CIA AND THE CLEVELAND INSTITUTE OF MUSIC PRESENTED 360 DEGREES OF SIGHT + SOUND: THE PLANETARIUM PROJECT, AT THE CLEVELAND MUSEUM OF NATURAL HISTORY'S NATHAN AND FANNYE SHAFRAN PLANETARIUM IN FEBRUARY AND AGAIN IN APRIL. CIA STUDENTS CREATED FIVE DIFFERENT FILMS TO COMPLEMENT FIVE ORIGINAL SCORES COMPOSED BY CIM STUDENTS. THE PROJECT DREW ENTHUSIASTIC CROWDS TO SEVERAL SCREENINGS AND WAS AN EXAMPLE OF CIA'S CORES + CONNECTIONS, THE COLLEGE'S ACADEMIC COMMITMENT TO STUDENT ENGAGEMENT IN COMMUNITY PRACTICES AND REAL-WORLD PROJECTS. WHILE ALL FILMS WERE CREATED IN A COURSE OFFERED BY THE ANIMATION DEPARTMENT, STUDENTS REPRESENTED A CROSS SECTION OF CAMPUS, COMING FROM ANIMATION, GAME DESIGN, ILLUSTRATION, VIDEO, INDUSTRIAL DESIGN, CERAMICS, AND PAINTING. FOR A COMPLETE LIST OF PARTICIPANTS, GO TO CIA.EDU/PLANETARIUM.

Notes

Submissions received after March 24, 2014 will be printed in the next issue. Submit Link notes by contacting alumni@cia.edu or 216.421.7957. Submissions may be edited for length and style consistency.

ALUMNI

Alan Shepp '58 – had sculptures in *Contextere*, which was on display from February 27 through April 27 at the Museo Italo Americano in San Francisco.

Bette Drake '64 – had her work exhibited in the show *Handmade Tile*, at Cuyahoga Community College in March.

Chuck Tramontana '65 – curated the exhibition *Compact and Collectible: An Exhibition of Vintage Pedal Cars* at Attleboro (MA) Art Museum April 9–May 10. The show features 70 pedal cars, a majority of them Viktor Schreckengost's designs from the late 1930s to late 60s.

Jeanne Regan '75 – has work in *Artists At Laurel School: Jane Berger. Catherine Butler. Renee Psiakis. Jeanne Regan*, at William Busta Gallery in Cleveland through May 31.

April Gornik '76 – presented a lecture at the Smithsonian in April. She has a solo show at Danese/Corey Gallery in New York from late April through May 31. A new book of her drawings is available beginning in May: *April Gornik: Drawings* features essays by Steve Martin and Archie Rand, an interview conducted by Lawrence Weschler, and a downloadable composition for piano and cello by Bruce Wolosoff.

Catherine Butler '81 – see *Regan '75*.

Bernadette Juscak '81 – had a show at the FAVA Gallery in Oberlin in March, *anthropology* (noun: *The study of humans, past and present*).

Neil Patterson '86 – was a presenter for the one-day workshop *Texture, Form, and Surface* with Lana Wilson and Sandi Pierantozzi in Columbus.

Judy Takács '86 – is getting regional acclaim for her series, *Chicks With Balls*, which has been exhibited in a variety of galleries; "Outside The Box" won fifth place at the Portrait Society of America's Members Only Competition.

Linda Zolten Wood '87 – created the Collinwood Painted Rain Barrel Project, a traveling exhibit of a dozen barrels painted by local artists to will help raise awareness of water conservation. Opening at the Cleveland Museum of Natural History in March, the exhibit made an appearance at the Great Lakes Science Center in April. (paintedrainbarrel.org.)

Kevin Snipes '94 – his work was displayed at The Clay Studios' Bonovitz Space and online in March 2014. (claystudio.org/exhibition/kevin-snipes)

Susan Umbenhour '95 – her self-titled exhibition is at William Busta Gallery in Cleveland through May 31.

Colleen Fraser '96 – is the creator of the Edgewater tunnel mosaics located on the north end of West 65th Street in Cleveland. The mosaics represent local landmarks in a unique and colorful fashion and were highlighted recently on CreativeCompass.com, the website of the Community Partnership for Arts and Culture.

Lori Kella '97 – had an exhibition, *Artificial Worlds*, at the Shaker Historical Society from January through mid-April. Her photographs depict both grand landscapes and detailed narratives. The show was presented in partnership with the Maris Neil Art Project, courtesy of William Busta Gallery.

Susan Danko '98 – had a solo exhibition, *New Terrain*, at the Harris-Stanton Gallery. Her prints, paintings, and sculptures were on display in February and March.

Devyn Baron '02 – his independent exhibition, *New Works: Hot Sculpted Glass Characters*, was at Neusole Glassworks in Cincinnati this spring.

Jennifer Omaitz '02 – her exhibition, *Solid Movement*, runs May 23–July 25 at 1point618 Gallery in Cleveland.

Rebecca Chappell '03 – had work in *The Clay Studio Show: 40 Years*, at the NCECA (National Council on Education for the Ceramic Arts) conference in Milwaukee in March.

Ben Grasso '03 – as part of the Frances Niederer artist-in-residence program in Roanoke, VA, this spring, he had an exhibition of large-scale paintings based on ideas of transformations mid-genesis.

Lissa Bockrath '05 – her solo exhibition at the Kenneth Paul Lesko Gallery will run May 16–July 12.

Valerie Mayen '05 – her fashion design company, Yellowcake, was named a "Social Media Star" by the newspaper *Crain's Cleveland Business*, which lauded Mayen for her creative use of Instagram as a marketing tool. (Instagram.com/yellowcakeshop)

Erika Neola '05 – is now the Fine-Art Print Director at Box Services in New York City. She has worked at Box since 2008. Box is the leading image authority in the fields of fashion, editorial, advertising, fine-art, book publishing, motion pictures, creative direction, and branding. Erika oversees the fine-art printing production.

Christi Birchfield '06 – *Christi Birchfield: Painting and Drawing* is on view at the William Busta Gallery from April 25 through May 31. She and **Scott Goss '06** were two of the artists featured in *What Happens is Another*, at Zygote Press in Cleveland in February and March.



"DRUM TABLE" IS BOTH.

EDWARD J. POTOKAR '82

BLACK WALNUT, STEEL, TUNABLE MYLAR HEAD.

SEE MORE OF ED'S WORK AT POTOPHONICS.COM.

Scott Goss '06 – Last October he and his wife welcomed their first child, a daughter, Priya Nicole Gandhi-Goss. In November he was in *Urban Perspective*, a group show at Brandt-Roberts Galleries in Columbus. He recently defended his MFA thesis work at Kent State University and will finish his studies this May. His MFA show, *When I'm Not Here*, explored his internal sense of space through built experiential installations. His glasswork has recently been accepted into two upcoming shows: *The Ohio Crafts Museum Best of 2014* exhibition and Arts Collinwood Gallery's *Vacancy/No Vacancy* show. Also see *Birchfield '06*.

Jessica Birchfield '09 – was a featured artist on etsy.com for her "Cube 01 Clutch Small Black, White, Slate."

Trish Shah '12 – was featured in a *Plain Dealer* article about her work as a biomedical illustrator for Visual Evidence, a company supplying visual illustrations and graphics for law firms.

Martinez E-B Garcias '12 – is working alongside Richmond Heights Mayor Misha Headen to transform the local fire hydrants into eye-catching pieces of artistic expression.

Derrick Nau '13 – was accepted as posters chair for the SIGGRAPH Conference 2015. He will be responsible for planning, selection process, and presentation of the conference's poster program of finished and unfinished student research.

NEW VIDEOS FEATURE HEATHER MOORE '93 AND MICHELLE MURPHY '04

THE TWO LATEST VIDEOS PRODUCED BY CIA VIDEOGRAPHER JEFF MANCINETTI '09

PROFILE 1993 GRADUATE HEATHER MOORE AND 2004 GRADUATE MICHELLE MURPHY.

MOORE FOUNDED AN AWARD-WINNING COMPANY, HEATHER MOORE JEWELRY, WHICH EMPLOYS MORE THAN A DOZEN CIA GRADS

DESIGNING AND PRODUCING A LINE OF CHARM AND BRIDAL JEWELRY SOLD ACROSS THE COUNTRY. MURPHY IS A PHOTOGRAPHER AT

NASA, FINE ART PHOTOGRAPHER, EDUCATOR IN CIA'S CONTINUING EDUCATION PROGRAM, CO-EDITOR OF MAKE8BELIEVE.COM, AND

CO-OWNER WITH HUSBAND, MATT SMITH, OF A STUDIO/GALLERY WITH AN ASSOCIATED ARTIST RESIDENCY PROGRAM (MICROARTSPACE.COM).

VIEW BOTH VIDEOS AT CIA.EDU/ALUMNI/ALUMNI-PROFILES.

Alumni Corner

DROP US A NOTE

The Alumni Notes section of *Link* is only as good as the information we receive from alumni. Take a moment to let us know what you're up to by emailing your news to alumni@cia.edu. Your fellow alumni want to know.

SHOW THE WORLD THAT CREATIVITY MATTERS

As an alum, you know that CIA students and faculty, and you and your fellow grads, all bring imagination and energy to just about everything you do, enriching our culture and economy and inspiring others to do the same. In short, creativity matters. It matters to the success of current students. It matters to our world.

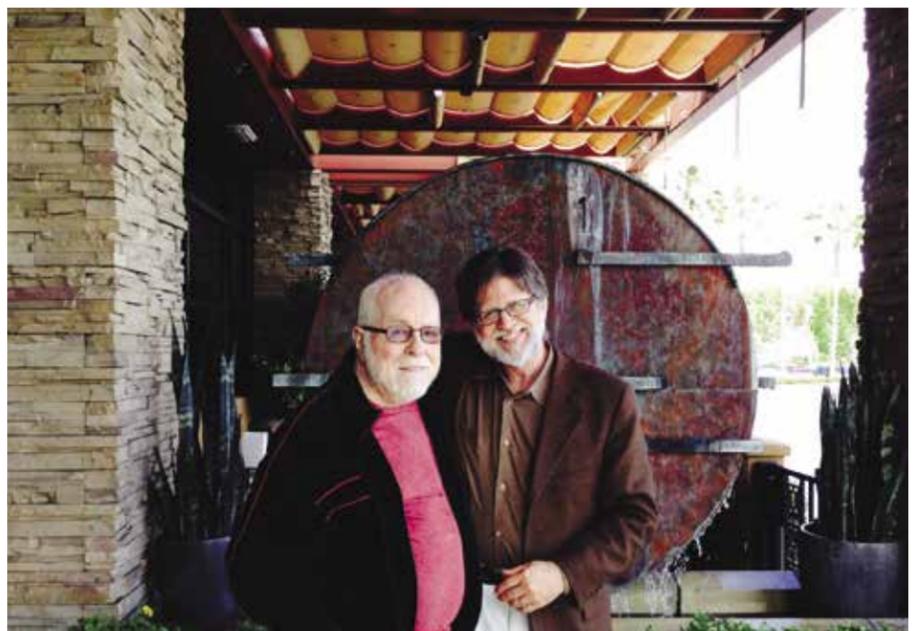
Your support of the Annual Fund is essential to CIA's ability to educate talented students who graduate ready to pursue their creative paths with artistic passion and professional rigor. Together, your philanthropy and the Institute's educational mission produce phenomenal results.

Please help continue this success by renewing or increasing your support of the CIA Annual Fund this year. Your support helps us attract curious, ambitious students; recruit and retain accomplished faculty; and commission world-class visiting artists. Donations can be made online at cia.edu/support or by sending a check to CIA, Annual Fund, 11141 East Boulevard, Cleveland, 44106.

P.S. We are fast approaching the end of our fiscal year: please give what you can by June 30. If you have already given, please accept our sincerest thanks.

CIA + YOU ON PINTEREST

Email us some throwback images, with captions, showing your time at CIA and we'll post them at Pinterest.com/cleininstituteart. Send to alumni@cia.edu



CALIFORNIA CATCH-UP ON AN EARLY SPRING VISIT TO CALIFORNIA FOR A CONFERENCE OF THE ASSOCIATION OF INDEPENDENT COLLEGES OF ART AND DESIGN, CIA PRESIDENT GRAFTON NUNES (RIGHT) VISITED ALUMNI INCLUDING ZACK PETROC '97, MODEL SUPERVISOR AT WALT DISNEY ANIMATION STUDIOS; PATTY LUNDEEN HUME '97, LANDSCAPE ARCHITECT; PAUL TIMMAN '95, TATTOO ARTIST FOR CELEBRITIES; AND PROFESSOR EMERITUS EDWIN MIECZKOWSKI '57 (LEFT). ACCORDING TO NUNES, "ZACK IS CURRENTLY WORKING ON *BIG HERO 6*, THE FIRST DISNEY ANIMATION FROM MARVEL CHARACTERS. PATTY IS DESIGNING DRY TERRACED GARDENS, LIVING WALLS, AND FOUNTAINS. PAUL HAS DESIGNED A VERY ELEGANT DESK ACCESSORY ENSEMBLE. ED IS PAINTING IN HIS OUTDOOR STUDIO IN SEASIDE SUN."

FACULTY & STAFF

Mark Bassett (Visiting Instructor, Liberal Arts) – gave an illustrated presentation in January at the Zanesville Museum of Art, titled “From the Useful & Beautiful to the Provocative: The Decorative Arts of Ohio.” Last summer, Bassett was one of three humanities scholars who consulted with the museum in creating two themed galleries celebrating “The Arts of Ohio,” with an initial focus on invention and innovation.

William Brouillard (Department Chair and Professor, Ceramics) – and **Judith Salomon** (faculty) attended the National Conference on Education for the Ceramic Arts in Milwaukee along with five students.

Bruce Checefsky (Director, Reinberger Galleries) – showed his films and spoke in March at the Tel Aviv Museum of Art and the Center for Contemporary Art in Tel Aviv. In early April, the Cinematheque presented all eight of Checefsky’s short films. His films have shown widely around the world, from MoMA and the Anthology Film Archives to the Tate Modern and the Rotterdam Film Festival. He has carved out a unique niche for himself by reimagining and making abstract and avant-garde Eastern European shorts from the 1920s to the 1940s that were either lost, destroyed, or conceived/scripted but never filmed.

Maggie Denk-Leigh (Department Chair and Associate Professor, Printmaking) – was included in two exhibitions that opened in connection with the 2014 SGCI conference in greater San Francisco. Both exhibitions opened in early April and the portfolios will remain in both institutions’ permanent collections. An archive edition set of both portfolios will also be included in the SGC International Print Archive housed at the Zuckerman Museum of Art, Kennesaw, GA. The exhibitions are *Call To Consciousness*, at City College of San Francisco and *Caring for the Commons*, at California College of the Arts in Oakland. Denk-Leigh co-curated this portfolio with Troy Richards, former CIA faculty member. She participated in *Iron Printmaker* at Cleveland’s Zygote Press where CIA President Grafton Nunes was one of the judges.

Kidist Getachew '03 (Visiting Instructor, Foundation) – designed an installation for *Orchid Mania* at the Cleveland Botanical Garden in February and March.

Liz Huff (Director of Annual Giving & Alumni Relations) – played Signora Naccarelli in “The Light in the Piazza,” at Lakeland Civic Theatre in January.

Sarah Kabot (Department Chair and Assistant Professor, Drawing) – and **Amber Kempthorn** (Adjunct Faculty, Foundation) had a two-person exhibition, *Remastered*, at 1point618 Gallery, in Cleveland’s Gordon Square in December and January.



“PLACE SETTING,” 2013
JUDITH SALOMON
HAND BUILT PORCELAIN

Kasumi (Associate Professor, Integrated Media) – Her piece, “Soundboard,” is featured on the American Dance Festival DVD anthology of works 2010–2012. It will be out soon for distribution. Her new cinematic assemblage, “Intersection,” premiered in early April at Museum of Modern Art, Krakow, and then traveled to museums and galleries in 21 different Polish cities. She was one of 10 artists from around the world invited to participate in this traveling exhibition of video art organized by The International Video Art Review. Kasumi was awarded a MacDowell Colony Fellowship for this summer. (kasumifilms.com) *Also see photo below.*

Chadd Lacy (Technical Specialist and Adjunct Faculty, Glass) – had a solo exhibition, *New Works*, at Neusole Glassworks.

Michael Meier '10 (Visiting Instructor, Foundation) – had a solo show, *Frequency*, at Cleveland’s Waterloo Arts Gallery in January.

Judith Salomon (Professor, Ceramics) – showed work in two exhibitions during the National Conference on Education for the Ceramic Arts in Milwaukee. *La Mesa: Dinnerware Invitational* was at Santa Fe Clay while a Rochester Institute of Technology alumni show was at the Katie Gingress Gallery. *Also see Brouillard.*

Dan Tranberg (Visiting Instructor, Painting) – had 13 works purchased in December by Progressive Corporation for its well-known corporate art collection.

Barry Underwood (Assistant Professor, Photography) – has been profiled in The Tinkering Studio’s new book, *The Art of Tinkering*, by Karen Wilkinson and Mike Petrich, and published by Weldon Owen. The Tinkering Studio is part of The Exploratorium, a museum of science, art, and human perception located in San Francisco. Underwood has also been awarded an artist fellowship to The MacDowell Colony for February and March.

Nikki Woods '12 (Project Coordinator, Reinberger Galleries) – had an exhibition, *Arranging Your Sentiments*, at Native Annex in Cleveland’s Waterloo arts district in February.

Allen Zimmerman (Adjunct Faculty, Liberal Arts) – had his translation of the Chinese Yuan dynasty play “Scholar Chang Boils the Sea” included in *The Columbia University Anthology of Yuan Drama*, published this spring by Columbia University Press.

IN MEMORIAM

ALUMNI

Dorothy B. Whitworth Woodard '40 – died at age 96 in her home in February. She enjoyed photography and was a member of the Western Reserve Photographic Society. She is survived by her children Ann Dumont, Albert Whitworth, and Jonathan Whitworth; six grandchildren; nine great grandchildren; a brother; and seven nieces and nephews.

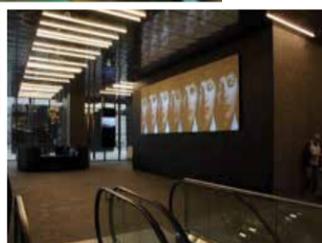
BOARD

Nelson “Bud” Talbott – died in February at age 93. He was a generous supporter of CIA for more than half a century, serving on the advisory board from 1964 until 1966 and then was a member of the board of directors from 1966 until 2001, when he became an emeritus board member. During his board tenure, he served for many years on the investment committee. In 2002, CIA honored Bud with the Medal for Excellence. Bud is survived by four children, 10 grandchildren, and 6 great-grandchildren. He was predeceased by his wife of 61 years in 2004.

Eleanor Bonnie McCoy – died in February. A fervent supporter of CIA for over 40 years, she was a member of the advisory board from 1970 until 1974, then served on the board of directors from 1974 through 2007, when she became a director emerita. She served on the academic affairs, women’s, and development committees. Eleanor took part in developing CIA’s strategic plan and established two endowments during her lifetime to support the future of the college and its students. In 2003 Eleanor received the Institute’s highest honor, the Medal for Excellence. Her relationship with CIA only deepened when her daughter Louisa enrolled as a full-time student (class of 1981). Eleanor is survived by her three children and four grandchildren. The family suggested donations be made in her memory to the Eleanor Bonnie McCoy Scholarship at Cleveland Institute of Art, 11141 East Blvd., Cleveland.



ASSOCIATE PROFESSOR KASUMI HAD A MAJOR ART ACQUISITION EARLIER THIS YEAR. A SELECTION OF WORKS FROM HER “PERPETUAL” SERIES, EXHIBITED BY GALLERY AT GRAY’S AT AQUA ART MIAMI IN DECEMBER, WAS INSTALLED FOR THE GRAND OPENING OF AUSTRIA’S NEWEST, TALLEST BUILDING OF THE TWENTY-FIRST CENTURY, THE DC TOWER 1. THE HUGE INSTALLATION GREETS ALL GUESTS WHEN THEY ARRIVE IN THE MAIN LOBBY (INSET).



REFRESH YOUR SKILLS... AND BRING A YOUNG ARTIST ALONG

SUMMER ADULT CONTINUING EDUCATION CLASSES BEGIN THE WEEK OF JUNE 9 AND TWO SEPARATE TWO-WEEK YOUNG ARTISTS SESSIONS (FOR GRADES ONE THROUGH 12) ARE SET FOR JUNE 16–JUNE 27 AND JULY 28–AUG. 8. VIEW THE SUMMER CATALOG AND REGISTER AT: MY.CIA.EDU/CECO. ■ AND IF YOU ARE, HAVE, OR KNOW OF A HIGH SCHOOL STUDENT SERIOUSLY CONSIDERING A CAREER IN ART AND DESIGN, CIA’S PRE-COLLEGE COULD BE A GREAT NEXT STEP. THIS TWO-WEEK RESIDENTIAL PROGRAM ALLOWS TEENS TO FULLY IMMERSE THEMSELVES IN A MEDIUM OF THEIR CHOOSING, MEET LIKE-MINDED STUDENTS FROM AROUND THE WORLD, AND EARN COLLEGE CREDIT IN THE PROCESS. (CIA.EDU/PRECOLLEGE)

STUDENTS AGAIN VOLUNTEER IN NEW ORLEANS

For the ninth consecutive year, a group of CIA students spent their spring break volunteering in New Orleans. Prior to the trip, the nine students participated in a “mini-mester” course that discussed equality, history, and local politics. Once in New Orleans, they participated in several service projects which included clean up, painting, gardening, and working with local agencies.

“It is hard to believe that it has been nine years that we’ve been going,” said Matthew Smith, director of student life and housing. “It was initially a response that Student Life helped students set up because they did not want to do something passive, like a clothing or food drive, after Hurricane Katrina. Each year we have taken nine to 15 students for the week and have worked on a variety of different projects.”

Smith said the first year, students were in full respirators taking moldy drywall down to assist residents with the recovery effort. “While there is still substantial work to be done, each year allows students to do something different, learn something about the area, the residents, and about themselves. The type of learning that is realized is very apparent through the journals they keep and the final projects they present in our course,” he added.

Images of their trip are posted at #ciaasb2014.



LEFT, JUNIOR GRAPHIC DESIGN MAJOR NOLAN BECK PAINTS AN APARTMENT BUILDING THAT HOUSES VOLUNTEERS. RIGHT, JAVAE BROWN (FOREGROUND) A JUNIOR GAME DESIGN MAJOR, AND ABBY COLLINS (BACKGROUND), A FOUNDATION STUDENT, CLEAR DEBRIS FROM A RESIDENT’S YARD SO THAT A PORTION OF HIS HOUSE COULD BE REBUILT.

Helping alumni and friends of the Cleveland Institute of Art remain informed of campus, faculty and alumni news, CIA publishes Link three times a year.

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THE 68TH ANNUAL STUDENT INDEPENDENT SHOW, SIE 68, WAS A HUGE SUCCESS. CIA.EDU/SIE LISTS ALL AWARD WINNERS AND FEATURES A LINK TO THE CIA LIBRARY'S COLLECTION OF PAST SIE POSTERS, AND FIVE SHORT VIDEOS PRODUCED BY SIE COMMITTEE MEMBERS.

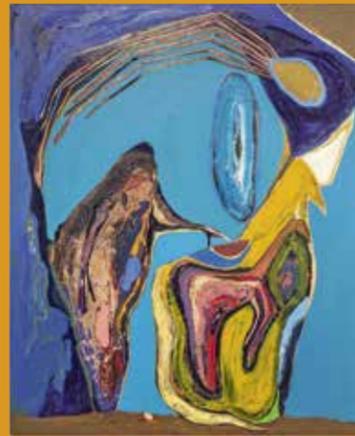
ARTISTS (LEFT TO RIGHT):

MARISSA BONA '16
PRINTMAKING

EMILY R. SMITH '14
PHOTOGRAPHY

JACK SUBSINSKY '15
PAINTING

LORAIN RUETZ '14
GLASS



LYANNE TORRES '14
JEWELRY + METALS

LINDSEY BRYAN '16
ILLUSTRATION

OSCAR GRESH '15
DRAWING

ABBEY BLAKE '14
PRINTMAKING

SIE 68



THEY WANTED TO BE A PART OF IT — IN MARCH, OVER 100 CIA ALUMNI AND FRIENDS FROM GREATER NEW YORK AND 25 CIA STUDENT VISITORS GATHERED AT THE ICONIC NEW MUSEUM, A CONTEMPORARY ART MUSEUM IN THE BOWERY, WHERE THEY HAD A CHANCE TO VIEW THE EXHIBITIONS, CATCH UP WITH EACH OTHER, ENJOY A SPECTACULAR VIEW OF THE NEW YORK SKYLINE, AND HEAR PRESIDENT GRAFTON NUNES (ABOVE) SHARE AN UPDATE ON CIA HAPPENINGS. AFTER THE RECEPTION, ARTIST FRED GUTZEIT '62 INVITED EVERYONE TO HIS NEARBY STUDIO FOR A TOUR AND MORE SOCIALIZING.