

2010/11
Annual Report

Cleveland Institute of Art: **A Year of...**

FIRSTS



LETTER FROM THE BOARD CHAIR

Dear Friends,

We were gratified to complete the first phase of our campus modernization and unification project during the 2010–11 fiscal year, after years of planning and engaging in the largest capital campaign in the history of the school.

The top-to-bottom renovation of our historic Joseph McCullough Center for the Visual Arts represented Phase I of our project and earned a 2011 Preservation Award from the Cleveland Restoration Society and the Cleveland and Akron chapters of the American Institute of Architects. More importantly, the renovated building has received rave reviews from students and faculty. We have completed the design for Phase II, a 91,000-square-foot building to be constructed immediately west of the McCullough building, which will include an exciting new home for the Cinematheque. We are now actively working toward meeting the financial requirements to conclude the overall project.

Also gratifying to experience this year was the leadership provided by CIA's new president, Grafton J. Nunes. With his remarkable energy and thoughtful approach, Grafton immersed himself in the challenges of running the college and laying the groundwork for its sustainable future. A quick study, he also immersed himself in the Greater Cleveland community, networking with institutional and opinion leaders in arts and culture, government, business, and philanthropy. Grafton has increased his community presence through acceptance into key leadership organizations. Indeed, Cleveland has a new booster and a visionary new leader in Grafton Nunes and the Cleveland Institute of Art is fortunate to have him at the helm.



Gary R. Johnson
Chair, Board of Directors





Dear Friends,

For me, and for many others, 2010–2011 was a year of firsts at the Cleveland Institute of Art. I served my first year as CIA president and experienced—among other firsts—my first presidential inauguration, Student Independent Exhibition, Spring Show, BFA Thesis Exhibition, Commencement, film at the Cleveland Institute of Art Cinematheque, and Cleveland winter!

I reflect on my first year with a profound sense of gratitude. I thank each and every member of the CIA Community for your warmth, support, dedication, and tireless hard work.

Apart from my “firsts,” the year was marked by many institutional milestones, including: the enrollment of 192 new students, the largest incoming class in CIA history; the launching of three new majors—animation, game design, and video; the completion of the spectacular renovation of our Joseph McCullough Center for the Visual Arts; the first semester of classes, seminars, critiques and studio time in the newly renovated building; the renewal of our accreditation from our regional accrediting body, the North Central Association of the Higher Learning Commission; the 25th anniversary year for the Cleveland Institute of Art Cinematheque and the knighting of its director, John Ewing, by the French Ministry of Culture.

Students and faculty marked the year with milestones of their own, some of which are outlined on pages 2–3. Our students continue to be a source of inspiration for all who see and hear about their work, and our faculty remain a group of successful artists and designers who are genuinely dedicated to educating the next generation.

CIA alumni are our best ambassadors, contributing to our nation's culture and economy on so many fronts. It was my great privilege during the 2010–2011 fiscal year to meet accomplished alumni here in Cleveland as well as in Columbus, Akron, Canton, New York City, Detroit, San Francisco, and Los Angeles.

In this annual report, I hope you are enjoying reading about the people who foster—and enjoy participating in—a dynamic and challenging learning environment at the Cleveland Institute of Art. I look forward to accomplishing great things together with this committed and talented group, and with you, in the years ahead. You may view our full annual report, including our Honor Roll of Donors, online at www.cia.edu/annualreport.

A handwritten signature in black ink, which appears to read "Grafton J. Nunes". The signature is written in a cursive style.

Grafton J. Nunes
President and CEO

FIRST RATE FACULTY...

From Cleveland Museum of Art to the Guggenheim Fellowship, CIA shines

CIA students and faculty members had another busy, creative, and productive year. Here are a few highlights of their accomplishments during 2010-2011.

FACULTY FEATS

Kasumi, associate professor of T.I.M.E.-Digital Arts, was awarded a Guggenheim Fellowship to fund an experimental feature-length film/video art hybrid. She was one of only 180 scholars and artists worldwide chosen from a field of 3,000 applicants.

Cleveland's Community Partnership for Arts and Culture awarded Creative Workforce Fellowships to CIA professors **William Brouillard** (ceramics), **Matthew Hollern** (jewelry + metals), and **Brent Kee Young** (department head, glass); adjunct faculty member **Sai Sinbondit** (foundation), and Kasumi shown at right.

Five CIA artists won Individual Excellence Awards from the Ohio Arts Council: Department Head and Professor **Gretchen Goss** (enamel); Department Head and Assistant Professor **Sarah Kabot** (drawing); visiting instructor **Royden Watson** (painting); graduates **Amy Casey** '99, **Jerry Birchfield** '09.

Cleveland Arts Prize gave a mid-career award in visual arts to Department Head and Assistant Professor **Barry Underwood** (film, video + photographic arts) and a lifetime achievement award to Professor Emeritus **John Paul Miller** '40.

Young had artwork acquired by The Carnegie Museum of Art in Pittsburgh, Cleveland Museum of Art, and University Hospitals Case Medical Center in Cleveland. Jewelry + Metals Department Head and Professor **Kathy Buszkiewicz** had work included in three books. Illustration Department Head and Professor **Dominic Scibilia** '72 won the 2010 NOISMaker Award presented by the Northern Ohio Illustrators Society. Associate Professor **Saul Ostrow**, chair of the Visual Arts + Technologies Environment, was elected to a four-year term on the board of directors of the College Art Association.



Other faculty members focused on their artwork in summer residencies at prestigious art centers.

Amanda Almon, department head and associate professor of biomedical art, and **Megan Ehrhart**, department head and assistant professor of T.I.M.E.-Digital Arts, had a joint artists residency at the Performing Arts Forum in St. Erme, France working on a collaborative film.

Casey was the only visual artist from Ohio chosen by the Ohio Arts Council for its sponsored summer residency at the Fine Arts Work Center on Cape Cod.

Charles Tucker, department head and associate professor of sculpture, had a residency at Art Farm in Marquette, NE where he built a site-specific work.

Underwood (left) had residencies at the Center for Land Use Interpretation in Wendover, UT; at Headlands Center for the Arts in Sausalito, CA; and the MacDowell Colony in Peterborough, NH.

Finally, reaching a milestone few will duplicate, Professor **Franny Taft** celebrated her 60th year of teaching at CIA.



...AND STUDENTS



STUDENT SUCCESS STORIES

Glass major **Robert Coby** '11 (right) was one of a handful of students nationwide to win a highly coveted Windgate internship, in his case to study the glass collection at the Cleveland Museum of Art. Biomedical Art major **Trisha Shah** '12 interned at the Cleveland Clinic where she illustrated the hospital's landmark near-total face transplant for a medical journal. Painting major **Katherine Richards** '11, industrial design major **Wendy Birchfield** '11 (left), and printmaking major **Rachel Shelton** '11 were nominated for the Association of Independent Colleges and Universities

of Ohio Award for Excellence in the Visual Arts. Illustration major **Karen Sandstrom** '12 illustrated *Zombies! Evacuate the School*, a book of poems and writing tips published by Boyd's Mills Press.

Dozens of students had artwork purchased for collections at Dealer Tire; University Hospitals Case Medical Center; the Mandel Center for Nonprofit Organizations at Case Western Reserve University; and, thanks to the David and Inez Myers Foundation, the Jewish

Federation of Cleveland. Illustration and photography majors illustrated an interactive, online annual report for Cleveland's Saint Luke's Foundation. Students in an art education course taught by **Kristin Thompson-Smith** '09 taught weekly art lessons at two downtown Cleveland elementary schools. Design students completed several elaborate projects for entities including American Greetings; Hamilton Beach; and Campus District, a downtown neighborhood development organization.

FIRST THINGS FIRST: STUDENTS COMMIT TO COMMUNITY SERVICE

CIA students donated their time and talent to a diverse range of community groups and causes during 2010–11. For the fifth consecutive year, members of the Community Service Club spent their spring break volunteering to help restore a New Orleans neighborhood still recovering from Hurricane Katrina. Closer to campus, students volunteered for these and other organizations:

AIDS Taskforce of Greater Cleveland
Art Therapy Studio
Canstruction: One Can Make a Difference
Cleveland Food Bank
Flashes of Hope (shown at right)
Hope Lodge
The Juvenile Diabetes Research Foundation
Karamu House
MedWish International
Nueva Luz Urban Resource Center



2010–2011: A YEAR OF FIRSTS

FIRST YEAR

Grafton J. Nunes beams after being officially installed as CIA's 10th president at Convocation in August 2010.

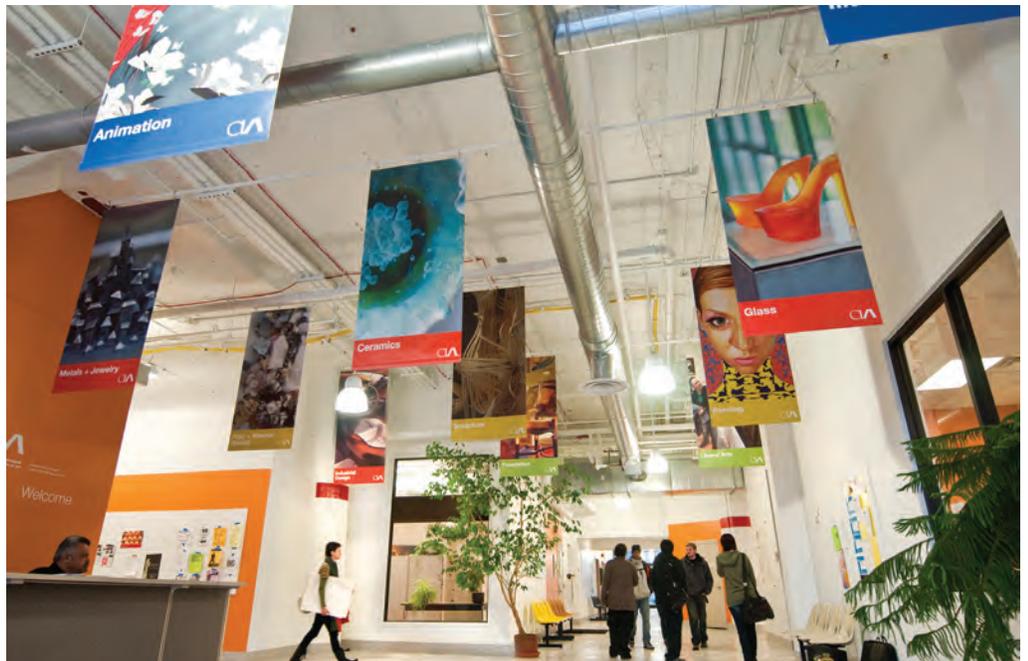


FIRST EVER

CIA offered majors in animation, game design and video for the first time.

FIRST PHASE

Phase I of CIA's campus project, the renovation of the Joseph McCullough Center for the Visual Arts, was completed in December 2010.



FIRST 25 YEARS

CIA celebrated the 25th anniversary of the Cinematheque, the highlight of which was the knighting of Director John Ewing by the French Ministry of Culture as a Chevalier (knight) of the Order of Arts and Letters. Honorary French consul Josh Knerly presented the award.



FIRST PLACE

At the 65th annual Student Independent Exhibition, *Flower Dress with Diamonds*, by Valeria Grossman '12, won the Board of Directors Purchase Prize and The Sculpture Center/Ann and Albert Albano Award for Outstanding Sculpture. SIE 65 was just one of the successful shows at CIA's Reinberger Galleries during 2010-11.



FIRST TIME

For the first time in its history, CIA welcomed an incoming class of 192 students, breaking the previous record for new-student enrollment. Here, new students are welcomed to CIA at Convocation.

FIRST PRIZE WINNERS

CIA bestows the Medal for Excellence and Viktor Schreckengost Teaching Award

Brown, Stanczak, Szilagyi honored for art, design, and education

The Cleveland Institute of Art honored three multi-talented alumni during the 2010–11 school year, all of whom have excelled at different times in their lives, as artists, designers, and educators.

Marc Brown '69, bestselling author and illustrator of more than 80 *Arthur* children's books and the spin-off PBS television show, accepted CIA's Medal for Excellence at the Institute's 2010 Charles E. Burchfield '16 Society Dinner in November. The medal recognizes those who have made significant contributions to the arts through their own artistic pursuits or through their exceptional service and philanthropy.

In presenting the award, CIA President Grafton J. Nunes said, "Through (his) compelling compositions, engaging images, and charming narratives, Marc Brown has encouraged millions and millions of children to read, to learn, and to become truly human beings. That certainly qualifies as 'exceptional service and philanthropy.'"

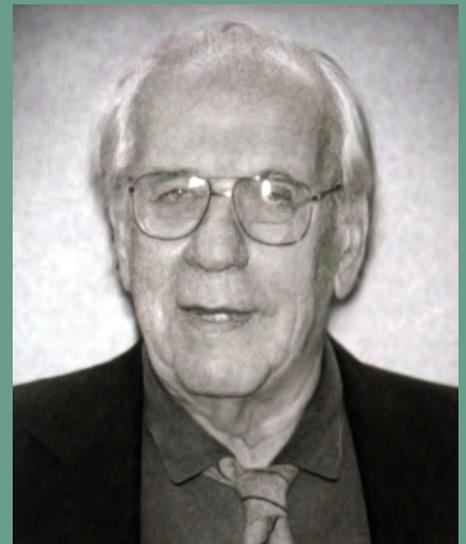
Brown, who served on CIA's board of directors from 2001–06, has won several major awards, including five Emmy Awards and a Peabody Award.

His *Arthur's World* television series airs in more than 65 countries. While his work clearly incorporates both art and design, he has also educated generations of children in "get(ing) along with each other."

At commencement in May, CIA honored Professor Barbara Stanczak '90, and the late Professor John Szilagyi '42 with its Viktor Schreckengost Teaching Award. Named for the late artist, industrial designer, 1929 graduate, and long-time CIA professor, the Schreckengost award is presented annually to current and/or former faculty members in recognition of teaching excellence at CIA over a period of at least 10 years. Stanczak began teaching in CIA's entering foundation program in 1976. During her prolific tenure, she encouraged thousands of CIA students to develop skills, artistic vision, and self confidence, before entering their majors, by exploring a diversity of ideas and approaches in drawing, painting, sculpting, and other disciplines. She retired at the close of the semester.

Primarily a sculptor—with recent exhibitions at the Canton (Ohio) Museum of Art and Cleveland's Convivum Gallery—Stanczak has also designed automotive interiors for Volkswagen and Mercedes.

Szilagyi was a prolific designer who taught at CIA from 1961–98. In his early years of teaching, graphic design students were drawing each project by hand; but Szilagyi embraced the transition to computers. In a *Link* magazine article announcing his retirement, he said one of his fondest memories was of the day computers arrived. Coming full circle, he returned to hand work, enjoying watercolor painting during his retirement. Szilagyi died in 2008. His son, Steve Szilagyi, accepted the award on his behalf.



The late Professor John Szilagyi '42 shown upon his retirement.



Marc Brown '69 after receiving the Medal for Excellence at the 2010 Charles E. Burchfield '16 Society Dinner.



Steve Szilagyi, son of the late John Szilagyi '42, accepting the Schreckengost award on behalf of his father at Commencement 2011.



Barbara Stanczak '90 accepting the Schreckengost award at Commencement 2011.

FIRST PHILANTHROPIC PRIORITY



The late Maxeen and John Flower, in 2006, receiving CIA's Medal for Excellence, the Institute's highest honor, in recognition of their exceptionally generous financial support of CIA and their tireless service to the school. Maxeen and John made CIA their first philanthropic priority when planning ahead for the disposition of their house.

Couple was powerful force for good

Through planned giving, the Flowers continue to provide for CIA

Maxeen Stone Flower '76 was in her early 40s with three of her six children still at home when she enrolled at the Cleveland Institute of Art in 1971. Five years later she came away with a BFA in painting and photography, and what would be a lasting devotion to her alma mater.

Maxeen served on CIA's Board of Directors for more than 20 years, from 1988 until her death in September 2010 at age 82. She recruited her husband, John A. Flower, PhD, to join the CIA board in 1997, and he served until his death at age 90 in May 2011.

Together, Maxeen and John were a powerful force for good at CIA. Maxeen brought her strong appreciation for art to all of her involvements with the college. An accomplished and widely exhibited

photographer, she was preparing to mount a solo show of her work when she passed away last fall.

John gave generously of his keen insight into higher education, where he had made his career. A pianist and music professor, he had risen through the ranks of academia to serve as president of Cleveland State University from 1988 to 1992.

The couple served on key board committees; gave generously to CIA's Annual Fund; established the Maxeen J. Stone Flower Scholarship for Photography; and funded professional development opportunities for CIA faculty.

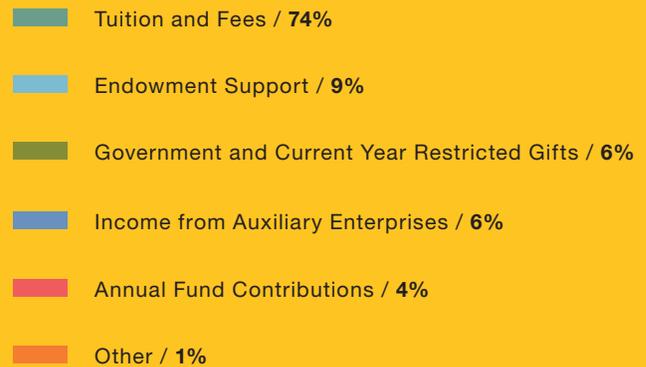
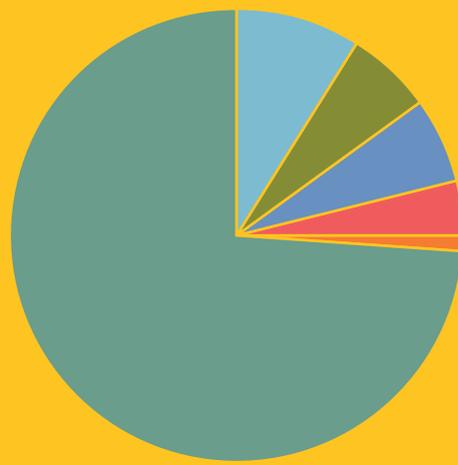
Several years ago, Maxeen and John made a provision to perpetuate that

generosity to CIA beyond their lifetimes. They provided for their home and the bulk of its contents to go to CIA in support of the capital campaign that is funding the unification and modernization of the CIA campus. In recognition of this generosity, CIA will name as the Stone Flower Café the gathering place that will be located in the atrium which will link the two buildings. Maxeen's still life photographs of flowers will grace the walls of the new café.

"Clearly, CIA meant a lot to my mother and John," said Maxeen's son, Steve Stone. "They firmly believed in supporting all the arts in Cleveland, but CIA was special for my mother. As a practicing artist herself, she appreciated the value of the education she received there, and wanted to help others have the same benefit of a quality education in the arts."

Revenues

2010 – 2011



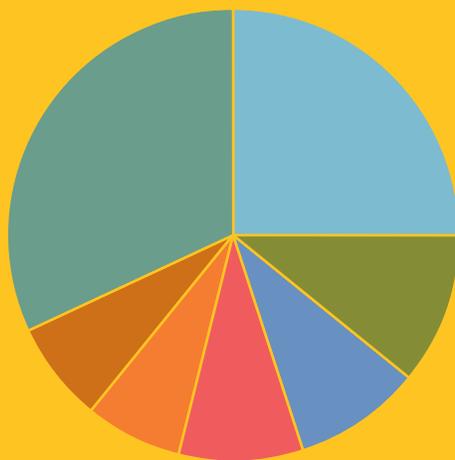
The Cleveland Institute of Art experienced several favorable financial trends during the 2010–2011 fiscal year, despite ongoing challenges in the general economy.

Tuition and fees for the undergraduate program represented 74% of total unrestricted operating revenue, reflecting an increase in total enrollment due in large part to a record-level entering class. Total enrollment for fall 2010 was 534 students compared to 507 students in fall 2009. The Institute has strived to be sensitive to the financial circumstances of our students and their families, and accordingly held the 2010–2011 tuition increase to 3.25%, a relatively low rate of increase compared to tuition increases at other colleges and universities.

Another favorable trend was in the category of annual fund giving, which increased from \$720,000, or 3% of total operating revenues in 2009–2010, to \$800,000, or 4% of total 2010–2011 revenue. Notably, this improvement in annual giving was achieved at a time when the Institute continued to raise substantial amounts for the capital campaign that is funding our campus modernization and unification project. CIA is appreciative that our individual, corporate and foundation donors have not only maintained, but increased their generous support to the mission of the Institute. Government and current year restricted grants accounted for 6% of operating revenue, and again included a substantial operating grant from Cuyahoga Arts and Culture, a grant through the Federal Title IV Workstudy Campus-based Program, and various restricted grants primarily for student scholarship and other academic support. The combined annual fund, government, and current-year restricted grants represented 10% of total revenue.

Expenses

2010 – 2011



Endowment support comprised distributions from endowment funds held in trust, as well as a spending rate distribution from the CIA managed endowment portfolio. Total endowment support represented 9% of 2010–2011 operating revenue. At June 30, 2011 the market value of the CIA managed portfolio and the funds held in trust was \$18.8 million and \$7.9 million respectively, bringing the combined total market value of all endowment assets to \$26.7 million, a net increase of \$3.2 million from the prior year end. The June 30, 2011 allocation of endowment assets was 28% fixed income and 72% equities. Total return for the year that ended June 30, 2011 was 24% for the CIA managed portfolio and approximately 21% for the funds held in trust.

Scholarships and need-based financial aid represent 32% of total expenses, an increase of 3% over the prior year financial-aid costs as a percentage of total expenses. Furthermore, the administration made the difficult decision to extend a faculty and staff salary freeze for the third consecutive year, as well as continue for a second year the 3% reduction (from 7% to 4%) in the employer match to the retirement plan. The subsequent year budget for 2011–2012 contains a provision for salary increases for eligible employees. Responsible management of educational and general expenses continues to be a priority.

FIRST CLASS CORPORATE PARTNER

Dealer Tire partners with CIA to promote innovation, creative thinking

Corporation sponsors art competition and supports Annual Fund

Willingness to look at familiar things from new angles allowed Scott and Dean Mueller to reinvent the Cleveland-based tire company their grandfather founded in 1918. By re-thinking customer service and distribution channels, they grew a regional tire company into an international distributor.

“One of our core values as a company is innovation and we view innovation as a drive to constantly re-look at things and improve,” said Scott Mueller.

With that mindset, it's no surprise that Mueller was drawn to the Cleveland Institute of Art, which his company has supported in recent years by making gifts to the Annual Fund and sponsoring a student art contest.

“We came up with the idea of sponsoring an art contest as a great way to partner with an institution whose purpose is to foster creativity,” Mueller said. The company purchased the prize-winning pieces from the 2009 and 2010 contests and has mounted them throughout Dealer Tire's headquarters in Midtown Cleveland, intermingled with an impressive collection of work by professional artists.

“When we announced the contest, I talked to students about creating pieces that would incorporate one of our company's core values: innovation; fairness; accountability; or passion, which we describe as playing to win. It was interesting to see how students responded to that,” Mueller said.

In 2010, he was so pleased with the responses that he purchased three times the number of honorable mentions he originally offered. “We love showing the work. Thousands of visitors come through our building every year and people are impressed and, I think, inspired by the variety and quality of the work. It's great to get people thinking and talking about artwork.”

Mueller and his wife, CIA board member Meg Fulton-Mueller, are avid collectors of contemporary art, with several pieces from their personal collection now on loan to the Cleveland Museum of Art.

“I am so grateful for Dealer Tire's support, and our students really appreciate the opportunity to have their work exhibited in such a noteworthy corporate collection,” said CIA President Grafton J. Nunes. “Scott is a great advocate for art and design education, and the transformative power of creativity and innovation.”



Scott Mueller at Dealer Tire headquarters with a painting by Nicholas Moenich '08.

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William A. Valerian
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Nancy McEntee '84
*Ex-Officio Faculty
Representative*

Thank you and welcome

During the 2010–2011 fiscal year the Cleveland Institute of Art welcomed three new members to its board of directors: Victor Goldberg, MD; Deba Gray; and René Polin '94. Coming back on the board after having served on the advisory board were Joseph Hahn, MD; and John A. Flower, PhD. Sadly, Dr. Flower passed away in May.

As a result of term limits, Carey L. Spencer and John Warner left the board when their terms expired at the November 2010 annual meeting, but CIA welcomed them as new advisory board members. Also joining the advisory board were William Busta, Barbara Richter, Dean Skinner, Cathy Stamler, Bill Winans '86, and former board of directors member Lois Sussen '92.

Paul Clark and Mary Ann Hanson stepped down from the board, while Timothy J. Callahan, Joseph Denk, Sr., and Lorna Mierke stepped down from the advisory board. The Institute is most grateful for their generosity, insight, and service.

Finally, in light of his 18 years of dedication to the board of his alma mater, including 16 years as board vice chair, John R. Nottingham '72 was elected as a member of the honorary board.

Advisory Board Members

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Michael Biesiada
Richard Bowen
William Busta
David Dickenson, II
Mary Lou Ferbert '68
Sally Gries
Elizabeth Halasz '89
Erica Hartman-Horvitz
Joan Yellen Horvitz
Laurie H. Jacobs '86
Bryan Klinger '93
Kevin Margolis
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Dean Skinner
Carey L. Spencer
Cathy Stamler
R. Thomas Stanton
Lois Sussen '92
Peter van Dijk
John Warner
Mabel (Skip) Watts
Curtis Weems
Bill Winans '86
Anthony Yen
Joseph E. Zupan

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Harold K. Douthit
Mary M. Gardner
Graham L. Grund
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John E. Katzenmeyer
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Clay M. Mock
Creighton B. Murch
John R. Nottingham '72
Caroline G. Oberndorf
Harvey G. Oppmann
Cara Stirn
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*Continuing Education +
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Dean of Faculty
Robert Borden
*Executive Director of Enrollment +
Financial Aid*
Nancy Neville
Dean of Student Affairs

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Gretchen Goss
*Craft + Material Culture
Environment (Ceramics, Enamel,
Glass, Jewelry + Metals)*
Daniel Cuffaro '91
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(Communication Design,
Industrial Design, Interior Design)*
Michael Gollini
*INTERIM CHAIR, Spring 2011
Design Environment*
Rita Goodman, PhD
(Fall 2008)
Joyce Kessler, PhD
(Spring 2009)
*Liberal Arts Environment (Art
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Saul Ostrow
*Visual Arts + Technologies
Environment (Drawing, Fiber
+ Material Studies, Painting,
Printmaking, Sculpture)*
Petra Soesemann '77
Foundation Environment
Kristen Baumliar
*Integrated Media Environment
(Animation; Biomedical Art;
Film, Video, & Photographic
Arts; Game Design; Illustration;
T.I.M.E.-Digital Arts, Video)*

* Stepped down from board
during 2010–2011

It is the policy of CIA to provide equal employment and advancement opportunities to all applicants, candidates, employees, and faculty. We do not discriminate in employment opportunities or practices on the basis of gender, sexual orientation, race, color, religion, national origin, age, mental or physical disability if basic job qualifications are met, veteran status, or any other characteristic protected by law.



MISSION STATEMENT

To nurture the intellectual, artistic and professional development of students and community members through rigorous visual arts and design education.



PORTRAIT OF A COLLEGE OF ART AND DESIGN

Since its founding in 1882, the Cleveland Institute of Art has been committed to helping students become self-reliant innovators and creative leaders. One of the nation's premier colleges of art and design, the Institute is accredited by the North Central Association of Colleges and Schools and the National Association of Schools of Art and Design and is a member of the Association of Independent Colleges of Art and Design.



The Institute is nationally recognized for combining a strong foundation in visual art theory with solid instruction in the liberal arts, unmatched studio experience and opportunities for practical application of skills and knowledge through sponsored projects and internships. Our curriculum fosters critical thinking, problem solving and risk taking and prepares the next generation of artists and designers to improve our society and enrich our culture.

We extend our programs to the public through gallery exhibitions, lectures, our Continuing Education program for adults and children and the Cleveland Institute of Art Cinematheque, an art and independent film program.

To view our full annual report, including our Honor Roll of Donors, go to www.cia.edu/annualreport.



Cleveland Institute of Art

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The Cleveland Institute of Art gratefully acknowledges the citizens of Cuyahoga County for their support through Cuyahoga Arts and Culture.