Creative Process for Product Design

Learn the process of creating a new product or making an existing product better. Industrial Design is a creative field that is focused on designing products that respond to user needs and production constraints. This course focused on the basics of industrial design, like design research, ideation, product storyboarding, creating mock-ups and presentations. The instructor can discuss strategies for incorporating design process into the classroom and valuable resources that will help students generate creative solutions.

Daniel Cuffaro is a designer, educator and entrepreneur. He consults in the area of industrial design, design strategy and user experience, and is an expert witness in IP litigation. He is the Founder and Principal Designer for Abeo Design LLC, a sustainable furniture manufacturing company. He is the former Director of Design at Attitude, Inc, an award-winning product development firm in Boston, MA, and he worked as a consultant for Arthur D. Little, an international management and product development consulting firm. He has won several ESA/Eve Awards and holds multiple patents. He has written for Innovation Magazine, The Design Management Institute Journal, and is co-author of the book ‘Process, Materials and Measurements.’ He has lectured in Mexico, the United Kingdom, and around the US. Dan is a co-founder of the District of Design economic development initiative aimed at positioning Northeast Ohio as a recognized center of design and innovation excellence.

Designing for Print

Learn how to design and create booklets for the classroom. This hands-on class will use publishing software to demonstrate and execute layouts for your classroom. Whether you want to put a book together of student poetry, a pamphlet, or newsletter, this course covers basic layout and design strategies. Refresh your design sense with discussion on 2 dimensional layout – including type selection, positive and negative space, color usage and more! You will be up and running quickly, creating fun and interesting designs with instructor provided materials before the day is over.

Lisa Gruber Gebby received her BFA from the Cleveland Institute of Art in 1993 and is a Print Design Consultant. Design, LLC. SD is a design and interactive firm located in Cleveland focusing on creating highly engaging experiences that inspire and educate. They solve problems using Design, Print, Web, and interactive technologies while empowering their clients with education to be sustainable. Visit GruberDesignInc.com.

Experimentation in Photography: Abstraction + Projection

Teachers will take photos around the school and in the neighborhood, with the emphasis of seeing color, pattern, and textures. Murphy will explain nuts and bolts of how better to utilize your digital camera during this image scavenger hunt. The new photos of pattern and textures will then be projected onto still life objects and new paper constructions to create exciting photographs of their own. Projection, construction, camera work, and lighting techniques will be demonstrated and produced. Teachers will leave with new processes and experiments to take back to their classrooms; a great opportunity for inspiring new submissions for the Scholastic Art Awards as well as portfolio pieces for college admission. Please bring a digital camera, charged, with card space ready to go for class, and a tripod if you have one. A flash drive will be provided, but students may bring their own portable hard drive to save work.

Michelle Murphy is currently pursuing her MFA in Photography at the School of the Art Institute of Chicago. She received a Bachelor of Fine Arts from Cleveland Institute of Art in 2004. Her artwork has been published and exhibited internationally including exhibitions in NYC, Paris, Geneva Switzerland, Guatemala City, Chicago, and San Francisco. She was a Professional Photographer at the NASA Glenn Research Center for 11 years, Founder of Micro Art Space, and co-curates the art and culture online magazine MAKEBELIEVE with Swiss artist/designer Cetusss. Her work was featured in ARTfile magazine (NYC) DISCOVER Magazine, Buzzfeed, Art & Science Journal, DivineCaroline, TNP and The Guggenheim Museum in New York City. Currently, she teaches Art History at Cleveland Institute of Art and John Carroll University.

Yarn Dyeing

This class will take place at Praxis Fiber Workshop 15301 Waterloo Road Cleveland, Ohio 44110 Join us at CIA’s latest connection, Praxis Fiber Workshop. This facility, located in Waterloo Arts District in North Collinwood is 7,000 sq. ft. of newly renovated space dedicated to the making, exhibiting and educating of fiber art. Cotton and linen are two fibers that weave magnificently and can be knitted and crocheted into beautiful creations. But dyeing these fibers can be a little intimidating. Have no fear! You can learn a lot about how to use these fibers to dye yarn. Praxis Fiber Workshop will teach you about two fibers that weave magnificently and can be knitted and crocheted into beautiful creations. But dyeing these fibers can be a little intimidating. Have no fear! You can learn a lot about how to use these fibers to dye yarn.

Jessica Pinsky received a BFA in studio art from New York University in 2006 and an MFA in painting from Boston University in 2009. She was the technical specialist in the Fiber and Material studies Department at CIA for three years which led to the founding of Praxis Fiber Workshop. She is currently the executive director at Praxis and an adjunct faculty member at CIA and Baldwin Wallace University.

Image Exploration

In this workshop we will explore different ways to incorporate imagery with metal and enamel. We will first use the computer to learn ways to edit the image and also create your own image or pattern. After the desired image is created you will be introduced to different types of specialty paper to print the image on. From the printed image you have the option to transfer it onto metal and/or enamel and explore various techniques ranging from etching to layering images and enamel. Bring printed or digital images you would like to use for this class.

Amy Green received her BFA in Jewelry + Metals with an emphasis in Enamel from Cleveland Institute of Art in 2011. Following graduation Amy began teaching Continuing Education classes and started her own business, Forever Keepsake Designs where she creates personalized keepsakes to remember loved ones. She is currently also the Technical Specialist for the Jewelry, Metals, and Enamel Department. Visit foreverkd.com for more information.

Portfolio Preparation for College Entry & Scholarships

This workshop will give you the tools and information needed to ensure successful preparation for your students’ entry into post-secondary school. You will receive handouts and other vital tips for 2-D or 3-D artists. The goal of this workshop will be working within a series. We encourage you to bring an object, photos or just an idea to explore using a variety of approaches and media. This hands-on workshop will give you an opportunity to experiment with processes before introducing them to high school students. You will spend time learning drawing and painting techniques using the forgiving surface, Yupo paper.

David King is an artist and National Board Certified Teacher with 30 years experience teaching high school art. David has been an AP Studio Art Reader for the College Board for over ten years and an expert in teaching Portfolio Preparation. He has been the On-site Coordinator for the Marie Walsh Sharpe Art Foundation Summer Seminar for High School Juniors from 1991-2011. His students have been recognized and awarded in Ohio Governor’s Youth Art Exhibition and The National Scholastic Art & Writing Awards. He received his MFA in Painting from Kent State University. David shows his paintings and drawings in both National and Regional Exhibitions. Visit his website at davidkingpainting.com.

Visual Storytelling

Whether you teach English, Social Studies/History, Art or Science, we all have a story to tell. The importance of creative writing, visual storytelling, and cultural research while developing a visual narrative through mixed media that is applicable to any subject matter. Work in groups or individually to develop a theme then support the written word with visual exemplars. Present your interpretation and enjoy taking home a work of art that tells your story. Please bring collage materials; magazines, objects, etc. that you think will help tell this story. Perfect for team teaching.

Michelle Sammons received her MA in Art History from CUNY Hunter College and her BFA in English Literature from the University of Colorado. She has worked for the past nine years in museum education at The Jewish Museum and The Museum of Modern Art, Guggenheim Museum in New York City. Currently, she teaches Art History at Cleveland Institute of Art and John Carroll University.

ALL WORKSHOPS ARE ONE DAY. WORKSHOP FEE: $55 (MATERIALS INCLUDED)

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Register online at my.cia.edu/ceco
Mark your calendars!
The next TEACHER Workshops will be held on Saturday, April 16, 2016.

We thank The Martha Holden Jennings Foundation for their long history of support of this program.

enroll now!