Digital Color
FND103D.00.DR
Monday–Friday, July 15–July 19
9am–5pm
room: TBD
cost: $2,062.50, 1.5 BFA degree program credits
This one-half semester course introduces color in additive synthesis (light). The course explores color theory, perception, and application, through a series of fundamental color investigations offering opportunities for multiple compositional solutions and the development of digital skills. In tandem with its companion course, Foundation Material Color, students pursue a personal color sensibility, in preparation for any art or design field. Course structure consists of introductory concept lectures, technical instruction, lab time with guidance and group critique of finished assignments.

Kidist Getachew

Digital Synthesis
FND104.00.DR
Monday–Friday, July 22–August 9
9:30am–3:30pm
room: TBD
cost: $4,125, 3 BFA degree program credits
Prerequisite: Digital Color – FND103D
Explores crucial and far-reaching concepts associated with digital art and technology as these concepts interface with foundational concepts of aesthetics and visual communications. Digital synthesis explores: the assembly and creation of imagery from different source materials; time-based images using various approaches to animation; the structure and logic of narrative storytelling with digital video; and the structure and logic of interactivity through the creation of work where the structure, sequence and outcome is influenced by the participation of the viewer. Course structure consists of introductory concept lectures, technical instruction, lab time with guidance and group critique of finished assignments.

Kidist Getachew was born in Addis Ababa, Ethiopia. She came to the United State in 1982 and has been living and working in Cleveland since 1983. Artist and educator, having received her MFA in Digital Arts, Kidist currently teaches at the Cleveland Institute of Art and spends the rest of her time working on various projects between Cleveland and her native country, Ethiopia. Her artwork closely and poetically observes cultural and social interactions. Kidist’s video works have been exhibited in and around Cleveland and Washington DC since 2002 and have won her prestigious awards.