

CIA Class of 2013 Post Graduation Summary

Cleveland Institute of Art graduates of 2013 continue to use their college education to dispel the myth of the starving artist. They left the classroom and the studio to put their skills and professional interests to work for some of the nation's top companies, non-profits and designers such as GM, Cleveland MetroParks Zoo and Sterling Jewelers.

Methodology

The 2013 Post Graduation Survey was distributed to 111 graduating seniors using Survey gizmo. Job and graduate/professional data was also collected via faculty/staff reports, LinkedIn, an online professional networking website. The survey was distributed in 3 phases throughout the spring semester. An email was sent to graduates with a link to the survey beginning in January and was sent once a month to all non-respondents until April resulting in a thirty-four percent (34%) response rate.

LinkedIn was used to gather information on non-respondents and those students who indicated they were still seeking employment after graduating. Faculty and staff were also contacted for post-graduation plan information on non-respondents and those graduates still seeking employment. Over all, post-graduation data was collected on 94 (84%) alumni of the class of 2013.

A copy of the Post-graduation Survey used to capture the information is contained at the end of this report.

Highlights

The Center staff was able to confirm that eighty six or 94 % of the class of 2013 is either employed, producing artwork, exhibiting, freelancing, in graduate school or have started their own business.

- Seventy – four or 80 percent of the class reported participating in one or more internships.
- Thirteen of those internships resulted in full-time employment.
- Three alumni continued their studies in graduate school; Three (3) more are applying and one received acceptance at the time this report was compiled.
- Seven alumni report exhibiting their work within one year of graduation
- Two alumni were accepted to residencies

A sampling of large corporations, small businesses and non-profits who hired the class of 2013 include:

Cleveland Browns
CWRU Department of Anatomy

Thunder::tech
Cleveland Metroparks Zoo

TRG Reality
Video Discovery
Durham Art Guild
Agnes Studio
The Glass Asylum
American Greetings
Newell- Rubbermaid
Chrysler
GM
Heather Moore Jewelry
Toledo Art Museum
Hasbro

Alumni report job titles such as:

Videographer
Front End Developer
Graphic Designer
Animator
Interior Designer
Photographer's Assistant
Educational Media Assistant

Clear Digital Media
Design Diagnostic Group
Gentile Studios
Great Lakes Brewing Co.
Art of Cloth
The Adcom Group
Kichler Lighting (2)
Ford
Sterling Jewelers
Gray's Auction House
Knowbase Networks
JoAnne fabrics

Digital Illustrator
Communication Manager
Art Direction Intern
Industrial Designer
Jewelry Designer
Artist's Assistant
Motion Graphics Specialist