

Cleveland Institute of Art
Creativity Matters



Please join us
Saturday, April 9
2016 Accepted Student
Preview Day

CIA

What to look forward to:

Saturday, April 9, 2016

12:30pm

Registration + Check In

1pm

Welcome session

First-year experience

Career and internship opportunities

Alumni success story

Kevin Geiger, class of 1989, Painting major

Executive Director, Beijing Film Academy

International Animation + Virtual Reality

Research Center

2–5pm

Campus Exploration: choose your own adventure!

Explore our campus; meet faculty, see our new facilities and studios, talk with Student and Career Services, and tour our Uptown Residence Hall.

Optional Evening Sessions*

5–8:30pm

Waterloo Arts and Entertainment District

Bus Tour + Dinner

or

7pm

Cleveland Cult Film Festival 7 at

CIA's Cinematheque

*You must sign up for the optional sessions in advance as space is limited



Guest speaker Kevin Geiger

Geiger is executive director of the International Animation & Virtual Reality Research Center in Beijing, developing AR & VR content and animated feature films. Geiger, a CIA alumnus ('89), has more than 25 years experience in arts and entertainment, including 15 years with Disney in Burbank and Beijing. Living in China since 2008, Geiger has enjoyed an eclectic career as an award-winning artist, animator, technician, teacher, consultant, entrepreneur, producer and executive.

Congratulations on your acceptance to the Cleveland Institute of Art!

Life at CIA will be full of new and rewarding experiences that will provide you with a lifetime of memories and friends. Begin your journey at our Accepted Student Preview Day on **Saturday, April 9, 2016** as we welcome you to our creative community and preview what life will be like on campus.

Throughout the day, you will connect with faculty, current students, and fellow accepted students while you tour our state-of-the-art facilities, visit studio spaces, and participate in hands-on workshops. Our Student Affairs department will cover career opportunities and learning support services, as well as why this is a great place to call home.

Make a weekend out of it

Inside this booklet you'll find hotels to stay at, places to eat, and things happening in Cleveland this weekend!

If you're interested in connecting to our community even more, sign up for one of our optional evening sessions. You can choose to take in a movie at CIA's Cinematheque or dinner and a bus tour of three CIA community partners, in one of Cleveland's burgeoning creative communities, Waterloo Arts and Entertainment District.

We are excited to show you what makes us one of the top art and design schools in the nation!

In the meantime, if you have any questions, please contact the Office of Admissions.

Sincerely,

Pita Brooks
Assistant Director of Admissions

RSVP today
Register to attend at
cia.edu/previewday

Questions? Contact us at:
216.421.7418
800.223.4700
admissions@cia.edu.

OPTIONAL EVENING PROGRAM

Waterloo Arts and Entertainment District Bus Tour + Dinner

Learn about a few of our community partnerships and explore one of Cleveland's creative neighborhoods on an evening bus tour and dinner of the Waterloo Arts District. We will depart on buses from CIA at 5pm and upon arrival we will walk to three community partner locations. At each location you'll meet alumni and gain insight into CIA student opportunities off campus. Food and drink will be served by Spice of Life Catering Co, a locally sourced and sustainable caterer.

Praxis Fiber Workshop

Praxis Fiber Workshop Director Jessica Pinsky partnered with the Cleveland Institute of Art in 2014 for the acquisition of CIA's existing fiber equipment (17 floor looms and assorted dyeing supplies) and opened a nonprofit fiber art center. Praxis runs a variety of CIA and community-based classes, and offers studio spaces for local fiber artists, as well as a gallery to showcase contemporary fiber art. Praxis offers internship opportunities to CIA students and has launched a fellowship program, which was recently awarded to CIA graduate Annmarie Suglio, class of '15.

RSVP today

Register for this optional program at cia.edu/previewday

Ink House

In 2014, Zygote Press, an artist workshop promoting contemporary fine-art printing in Cleveland added a second, satellite location called Ink House. Formerly vacant, this house was fully renovated and converted to be used exclusively for fine-art edition printing—the only such service available in the region. What's more, its Print Garage, located behind Ink House, will open for community printing activities (including *plein air* printing) and other neighborhood programming. Ink House is managed by Christi Birchfield, class of '06.

Brick Ceramic + Design Studio

Brick was the brainchild of CIA alumna Valerie Grossman '12. A former auto garage, Brick provides a welcoming home for affordable shared studio space and fully operational ceramics studio and gallery. Experienced ceramicists are encouraged to utilize the equipment and beginners are invited to attend classes and workshops. The studio includes a large Cone 10 gas kiln, several electric kilns, and equipment such as pottery wheels, a spray booth, an extruder, a slab-roller, a mold-making area and a pug mill. Brick offers internships to CIA students year-round.



OPTIONAL EVENING PROGRAM

Cleveland Cinematheque

The Cleveland Institute of Art Cinematheque is one of the country's best repertory movie theaters, proclaimed by *The New York Times*. Founded in 1986, the alternative film theater shows art, independent, and foreign films as well as revived classics. The Cinematheque offers discounted pricing to CIA students and contributes to the richness of the college's public programming in the arts.

Saturday, April 9

7pm screening

Tickets are free when you RSVP

Cleveland Cult Film Festival 7

[The Bank Dick](#)

72min

USA, 1940, Edward F. Cline

RSVP today

Register for this optional program at cia.edu/previewday

W.C. Fields, in perhaps his funniest film, plays Egbert Sousé, a henpecked, hard-drinking husband and father who becomes a security guard after accidentally stopping a bank robbery one day. In a 1963 poll, Stanley Kubrick ranked this comedy #8 on his Top Ten movies of all time. With Franklin Pangborn and Shemp Howard. 35mm print from the Universal Pictures studio archive!



GETTING TO KNOW CIA

While you're in University Circle

Dining

CIA's campus is conveniently located in the heart of Uptown in University Circle, with many dining options, from locally sourced casual and fine dining to some of the most popular national chains.

UPTOWN

Just outside our doors, Uptown offers numerous dining options:

ABC The Tavern
abctavern.com

Chapati Indian Grill
chapatiindiangrill.com

Coquette Patisserie
coquettepatisserie.com

Corner Alley
thecorneralley.com/uptown

Crop Kitchen
cropkitchen.com

Dynomite Burgers + Sushi
dynomitecleveland.com

Happy Dog at the Euclid Tavern
happydogcleveland.com

Mitchell's Ice Cream
mitchellshomemade.com

Ninja City
ninjacity.com

Piccadilly Artisan Creamery
piccadillycreamery.com

Piñata's Mexican Restaurant
pinatasmexicanrestaurant.com

UNIVERSITY CIRCLE

The broader University Circle neighborhood offers some of the finest dining in Northeast Ohio:

Provenance at The Cleveland Museum of Art
clevelandart.org/provenance

Trentina
restauranttrentina.com

L'Albatros Brasserie
albatrosbrasserie.com

LITTLE ITALY

Mayfield Road, south of Euclid Avenue, is Cleveland's Little Italy neighborhood, with a variety of bakeries, coffee shops, and Italian eateries.

Presti's Bakery and Café
prestisbakery.com

Washington Place Bistro
washingtonplacelittleitaly.com

Club Isabella
clubisabella.com

Looking for a quick bite?

Chipotle
Chopstix
Inchin's Bamboo Gardens
Jimmy John's
Panera Bread Co.
Potbelly Sandwich Shop
Qdoba Mexican Grill
Starbucks
Tropical Smoothie Cafe





While you're in Cleveland

Culture

Cleveland has among the best cultural offerings in the country, from the internationally renowned Cleveland Orchestra and Cleveland Museum of Art to national theater and dance productions to work by emerging artists and musicians.

Cleveland Museum of Art

clevelandart.org

An internationally recognized museum with a collection rich in work from Asia and medieval Europe, along with Old Master, Impressionist and Modern masterpieces.

On view:

Pharaoh: King of Ancient Egypt
Converging Lines: Eva Hesse
and Sol LeWitt
Muhammad Shah's Royal
Persian Tent
Silent Poetry: Masterworks
of Chinese Painting
Pyramids and Sphinxes
Flowering of the Botanical Print

Museum of Contemporary Art Cleveland*

mocacleveland.org

Its iconic gem-like building designed by Iranian-born architect Farshid Moussavi presents nationally recognized exhibitions on a quarterly basis.

On view:

Xavier Cha: abduct
Stranger
Oliver Laric: Untitled
Marina Rosenfeld:
Teenage Lontano

Severance Hall

clevelandorchestra.com

Home of the Cleveland Orchestra, one of the most acclaimed performing ensembles in the world.

This weekend:

Bartok on Stage
Fri, Sat, Sun, 8pm

Cleveland Institute of Music

cim.edu

Offering world-class music education.

This weekend:

Sun, Apr 10, 4pm
Faculty Recital - Concert Series
Jaime Laredo, violin
Anita Pontremoli

The Sculpture Center*

sculpturecenter.org

The Sculpture Center exhibits the highest quality contemporary sculpture by rapidly rising, mid-career, and established artists of our greater region.

On view:

Jim Leach: Being Healthy
Ashley Lyons:
Weighing the Sunset

Also in University Circle

Cleveland Botanical Garden

cbgarden.org

Cleveland Museum of Natural History

cmnh.org

Western Reserve Historical Society/Crawford Auto Aviation Museum

wrhs.org

While you're in Cleveland

Cleveland International Film Festival

clevelandfilm.org

Now in its 40th year, the Film Festival will show over 400 feature-length and film shorts by emerging artists. Check out the film schedule online.

*CIA workstudy students frequently work at these partner organizations.

While you're in Cleveland

Greater Cleveland

Cleveland is one of the most diverse cities in the country, offering world-class music and culture, an incredible food scene, national sports franchises, and thousands of acres of parkland and lake front. Our neighborhoods offer affordable living combined with live music, art, great dining and shopping.



NEIGHBORHOODS

Asia Town

E30th at Payne Ave
3 miles west of CIA

Cedar-Lee

Lee Road at Cedar Road
4 miles east of CIA

Downtown

Euclid Avenue
4 miles west of CIA

Detroit Shoreway/Gordon Square Arts District

Detroit Avenue at W65th
7 miles east of CIA

Little Italy

Mayfield Road
.5 miles east of CIA

Ohio City

W25th at Lorain Avenue
6 miles west of CIA

Superior Arts District

Superior Ave, E22nd to E30th
3 miles west of CIA

Tremont

W14th at Starkweather
6 miles west of CIA

Waterloo Arts District/ Collinwood

Waterloo Rd, E152nd to E161st
3 miles northeast of CIA

DESTINATIONS

Playhouse Square

playhousesquare.org

The largest performing arts center in the United States, outside New York City. Through its four theaters, Playhouse Square hosts theater, dance, comedy, and concerts that attract more than a million guests each year.

Rock N' Roll Hall of Fame

rockhall.com

Designed by world-renowned architect I.M Pei, The Rock and Roll Hall of Fame and Museum opened its doors in 1995. The museum collects, preserves, exhibits and interprets rock and roll, through one-of-a-kind exhibitions, its library and archives, as well as its educational programs.

West Side Market

westsidemarket.com

The market is home to over 100 vendors of great ethnic diversity. You can find not only fine meats and fresh vegetables, but also fresh seafood, baked goods, dairy and cheese products, and even fresh flowers. Tourists from all over the world tour the market every year.



Lake View Cemetery

lakeviewcemetery.com

Adjacent to University Circle, Lake View Cemetery offers a variety of walking, bus, and self-guided tours. Among the tour topics are geology, architecture, horticulture, nature, animals, and history. In addition, there are picnic sites and hiking trails. Some of the well-known points of interest include: President Garfield Monument, John D. Rockefeller Monument, and Wade Chapel, designed by Tiffany.

The Morgan Conservatory

morganconservatory.org

The largest arts center in the United States dedicated to every facet of papermaking, book arts and letterpress printing and to cultivating the talents of established and emerging artists.

SPACES*

spacesgallery.org

A contemporary art venue dedicated to artists who explore and experiment. Located on the west side of downtown Cleveland, SPACES operates three programs to feature newly created work by curated artists: R&D (Research & Development), SWAP (SPACES World Artists Program), and The Vault.

Transformer Station

transformerstation.org

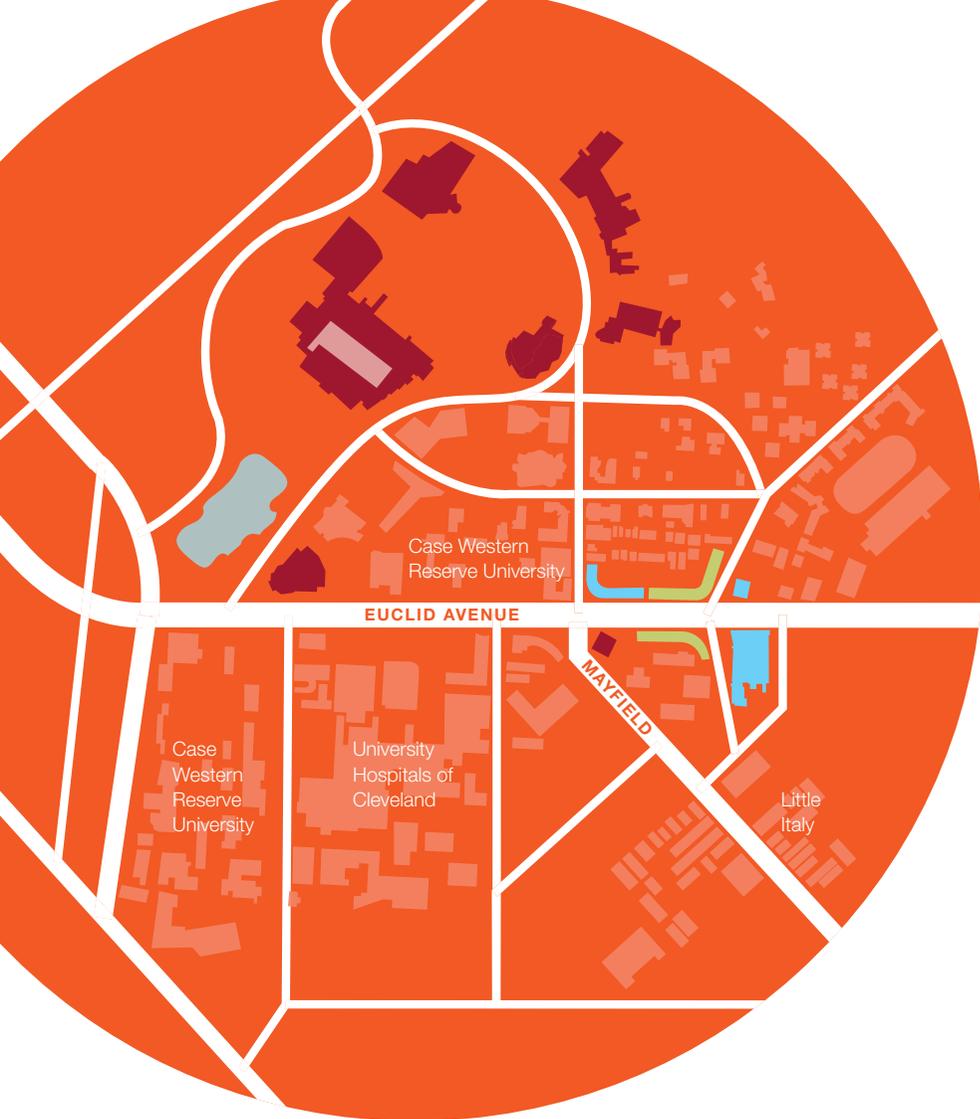
A new contemporary art museum on Cleveland's west side, owned by the Fred and Ruth Bidwell Foundation. The Bidwells have gathered a world-class collection of contemporary photography that reflects the state of photography today.

Zygoté Press

zygotepress.com

Zygoté Press is an artist workshop promoting contemporary fine art printing. Through advocacy, exhibitions, community programs, and affordable, professional workspace, Zygoté stimulates collective exchange. Here, artists create new work, audiences explore new ideas, and collaborations strengthen our community.





Host Hotels

Mention Cleveland Institute of Art for a special rate of \$149/night

Courtyard by Marriott Cleveland University Circle

2021 Cornell Rd
Cleveland OH 44106
216.791.5678
marriott.com/clece

Glidden House

1901 Ford Drive
Cleveland OH 44106
216.231.8900
gliddenhouse.com

Additional hotels in the area

DoubleTree Tudor Arms

10660 Carnegie Ave
Cleveland OH 44106
216.455.1260
thetudorarms.doubletree.com
5 minutes from University Circle

Intercontinental Hotel

9801 Carnegie Avenue
Cleveland OH 44106
216.707.4100
ichotelsgroup.com
5 minutes from University Circle

University Circle Bed & Breakfast

1575 E. 108th Street
Cleveland OH 44106
216.721.8968
ucbnb.com
B&B in University Circle

Washington Place Inn & Bistro

2203 Cornell Road
Cleveland OH 44106
216.791.6500
washingtonplacelittleitaly.com
Small boutique hotel in University Circle

Driving Instructions

Address:

11610 Euclid Avenue
Cleveland OH 44106

From I-90 East and West

Take exit #177 to Martin Luther King Jr. Drive. Proceed south through Rockefeller Park for three miles to the traffic light at East 105th Street. Go straight through the light; almost immediately, there's another light, where you'll turn left onto East Boulevard. Take East Blvd approx 1500 ft to Ford Drive (a "Y" in the road). Take Ford Drive two lights to Euclid Avenue, where you'll turn left (the Museum of Contemporary Art is across the street). Take Euclid to E. 117th, turn right. Our public parking lot is approximately 250 ft on the left.

From I-77 North or I-71 North

Take I-90 East to exit #177. Follow the directions for *I-90 East and West*.

From I-271 North

Take Exit #32 to Cedar Road. Bear right onto Cedar Road and proceed west eight miles to a steep hill and traffic light at the intersection with Murray Hill Road. Turn right on Murray Hill Road, bear right at the light, continuing on the red brick road. Turn left on Mayfield Road. Turn right at E. 117th Street; our annex parking lot is about 500 ft ahead on the right.

From Cleveland-Hopkins International Airport

Take I-71 North to I-90 East. Follow the directions from *I-90 East and West*. Or take the RTA Red Line Rapid Transit to the Little Italy/University Circle stop. A taxi from the airport is also an option. It will cost approximately \$40.

From downtown Cleveland

Follow Chester Avenue east for three miles to University Circle. Turn left on Euclid Avenue. Turn right at E. 117th Street. Our public parking lot is approximately 250 ft on the left. Alternatively, the RTA "Healthline" stops in front of our building, and can be caught anywhere on Euclid Avenue.

From the Greyhound or Amtrak Station

We recommend taking a taxi to CIA; the cost will be approximately \$20.

Public Transportation

RTA's Rapid Transit Red Line Little Italy/University Circle stop is immediately behind our building. From downtown, RTA's "Healthline" stops right in front of our building, and can be connected to from the downtown Terminal Tower stop on the rapid lines or major bus lines. Check with RTA on their public bus schedules and stop locations. riderta.com



GETTING TO KNOW CIA

On your Mark, Get set, Go!

See your work on the big screen

Create an artwork about growth and movement, in any media or style, that represents you as an artist or designer moving up and onward literally or figuratively. Express yourself!

Upload your work by Monday, April 4, 2016 at cia.edu/comingtoCLE and we will display it on our state-of-the-art media mesh for a one-day exhibition in honor of Accepted Student Preview Day!

Use the space below, or create on your own. Dimensions of the media mesh are 400x224. Send your file as a jpg file.



11610 Euclid Avenue
Cleveland OH 44106
cia.edu



Cleveland Institute of Art

Nonprofit Org
US Postage Paid
Cleveland OH
Permit 3639

Accepted Student Preview Day