AESTHETICS
the study or theory of “beauty” and of the psychological responses to it; specifically, the branch of philosophy dealing with art, its creative sources, its forms, and its effects

BALANCE
a feeling of equal weight, attention, or attraction of visual elements within an artwork
1. the hidden structure and relationship of elements within a work, giving it stability, tension, excitement, or equilibrium. Individual relationships may be unbalanced but balance may exist within the total structure.
2. a feeling of equality in weight, attention, or attraction of the various elements within the pictorial field

CHIAROSCURO
effect of blending light and shade on objects to create the illusion of 3D (three-dimensionality), or volume

CHROMA
1. purity or intensity of a color
2. refers to the range from pure, full-strength pigments to dull, muted pigments reduced by the addition of white, black, gray, or another color

CLICHÉ
1. originally, a stereotype printing plate
2. an expression or idea that has become trite, or worn out by constant use

COLLABORATION
the action of working with someone (or as a member of a team) to produce or create something

COMMUNITY
a feeling of fellowship with others, as a result of sharing common attitudes, interests, goals, or a common culture.

COMPOSITION
the organizing of elements of an artwork into a unified whole; the arrangement of pictorial elements in a picture plane

CONCEPT/CONCEPTUAL
the idea underlying a work of art or design; the meaning of a creative work; sometimes seen in comparison to Form (see Form)

CONTEXT
The circumstances that create the setting for an event, statement, or idea, and in terms of which it can be fully understood and assessed. Art is often described as being part of its social or historical context. That is, as part of the culture and period of its making

CRAFTSMANSHIP
Everything from attention to detail, to sensitivity with materials, and the appropriateness of the form... things to look at and think about in relation to how we make things; the ability to produced well-made objects and images

CRITIQUE
1. a critical analysis or evaluation of a subject, situation, literacy work, etc.
2. the act or art of criticizing.
3. “…period for the student to get up and talk about his/her work…a critique can be formal or informal… it’s a period in which we stop and review what has been done…”
Purpose: open discussion directed toward assessing the strengths and weaknesses of the work being viewed
ASYMMETRICAL/

SYMMETRICAL BALANCE

Asymmetrical:
- a form of balance created when visual units are placed in different positions within the picture, creating a sense of equilibrium, without repeating placement of units with respect to the central axis.

Symmetrical:
- a form of balance in which each half of an image is a mirror reflection of the other half.
Contour
1. in art, the outer edge of an object or shape that is most often defined by line, but can be defined by value, texture, color, and mass
2. outline, borderline, or containment of a form, 2-D or 3-D
DEPICT
1. to represent, describe in a drawing, painting, sculpture, etc; portray, picture
2. to picture in words or images

DESIGN
the process of structuring a coherent field of relationships which are imaginative and visually interesting

DOMINANCE/DOMINANT
1. principal of visual organization which suggests some elements are more important than others in the same composition
2. the most influential or conspicuous aspect or element of a work

DYNAMIC
active quality conveyed by a sense of movement between the elements

ENERGY
1. implied movement
2. the gestural nature of the materials as it provides a sense of the process as a physical one

FIGURE/GROUND
Figure:
1. in two-dimensional and three-dimensional arts, a representation of the human body
2. in design, any pattern or repeated decorative motif, as in figured textiles positive shape or form
3. any shape that represents an object

Ground:
The area around the figure, sometimes referred to as the “background”

FORESHORTENING
the reduction or diminishing of the dimensions, usually length, of an object of figure in order to present it in the correct spatial relationship

FORM/FORMAL
1. the shape, outline, or configuration of any structure as apart from color, material, etc.
2. the body or figure of a person or animal/a model of a human figure
3. anything used to give shape to something else; mold
4. arrangement; esp. orderly arrangement; way in which parts of a whole are organized
5. the organization of all the elements that give the work expression / consideration of visual elements of a work regardless of subject concept or statement; (see Concept)

GESTALT
the phenomenon that causes images to be perceived as unified wholes before they are perceived as parts. For example, a human face is seen as a whole unit prior to seeing/perceiving the individual components (ear, nose, etc.)

GROUND
1. a surface to which paint is applied; also, a coating material used to prepare a surface for painting
2. in relief sculpture, the flat surface from which figures project...usually, the negative space or shape..
HUE (COLOR)
1. a pure color, the quality of a color
2. the common name of a color  
   (i.e. red, yellow, blue)
3. hue also implies the temperature of a color

ILLUSORY SPACE
the imitation or visual reality created on a flat surface by 
the use of perspective, light and dark shading, etc.

IMAGE
1. an imitation of representation of a person or thing,  
   drawn, painted, or photographed, etc., esp. a statue
2. a mental picture of something; conception, idea, 
   impression
3. a vivid representation, graphic depiction

INTERPRETATION
1. the expression of a person’s conception of a work of 
   art, subject, etc., through acting, playing, writing, or 
   criticizing
2. the act or result of explaining, translating, etc.

ITERATIVE PROCESS
A process for arriving at a decision or a desired result by 
repeating rounds of analysis or a cycle of operations. 
For example, in class a student’s work may be reviewed 
by the faculty member and others in the class and then 
the work is reconsidered based on that feedback

LINE QUALITY
the sensitivity and control of line variation to express 
particular visual characteristics

LINEAR PERSPECTIVE
the drawing of objects in line to suggest their three-
dimensionality and their existence in space

LOCAL COLOR
the natural color of an object as understood by the 
mind; i.e. green grass, blue sky

MONOCHROMATIC
having only one hue, but varying in value and/or chroma

MOVEMENT
an implied visual sensation through repetition of an 
element or through a progressive change of an element

ORGANIC SHAPE
free-flowing, curvilinear shapes frequently occurring 
in nature

PAINTERLY
1. having the quality of expertly brushed workmanship 
2. a term applied to the dominance of tonal masses 
   over line as a means of defining form in architecture, 
   painting and sculpture. Edvard Munch’s The Scream 
   is an example of a painterly style

PATTERN
repetition of an element or a motif, and/or the emphasis 
of directional movements

PERSPECTIVE
Depiction of three-dimensional objects and spatial 
relationships on a two-dimensional plane. In Western 
art, illusions of volume and space are generally created 
by use of the linear perspective system, based on the 
observation that objects appear to shrink and parallel 
lines to converge at an infinitely distant vanishing point 
as they recede in space from the viewer.

PICTURE PLANE
The surface area of a drawing, painting, print, etc.
RHYTHM

sensation of ordered movement implied by repetition and variation of visual elements in a work
POSITIVE/NEGATIVE SPACE

Positive Space:
space implying an object

Negative Space:
space surrounding an object or between objects
(Positive/Negative Space can also refer to the Figure/Ground relationship (see Figure/Ground))
PLANAR
characteristic of an image being formed by planes in relation to one another

PLANE
a shape that is 2-D and therefore has height and width

PLASTIC
1. synthetic material
2. 3-D form, sculpture (plastique)
3. 2-D form that gives the illusion of sculptural reality

PORTRAYAL
1. to make a picture or portrait; depict; delineate
2. to make a word picture of; to describe graphically
3. An artist’s individual rendition of an object of theme

PROCESS
a particular method of doing something, generally involving a number of steps or operations

PROPORTION
comparison of elements in terms of their relative size, or quantity

RENDER
1. to represent; depict; specifically to make a drawing in perspective
2. to express in other words, ways; especially to translate

REPRESENTATION
a (visual) description or statement of facts

SCALE
the relative size of an art work or a component within an artwork.

SHADING
(verb) the subtle blending of one color into another

SHAPE
(2-D): an area that stands out because of a defined boundary or because of a difference in value, color, or texture
(3-D): refers to a solid or the illusion of a solid; a shape having height, width, depth, i.e. geometric, organic shape

SPACE
1. (in 2-D works) may refer to the distance between points on the surface
2. the implied receding distance from the viewer
3. the illusion of space

STATIC
when an element or composition is motionless

STYLIZED
representation of natural forms which deals with artistic ideals or conventions more than observation

SYMBOL
A shaped used to represent something abstract; a shape that arouses in the viewer’s mind a general, yet universally accepted concept

TECHNIQUE
the manner and skill with which artists use their tools and materials; an artist’s technique can affect the aesthetic and concept of an artwork, and may reveal a certain style

TENSION
1. the visual pulling, straining between any number of points in a composition
2. the balance that is maintained between opposing visual forces
TEXTURE
the actual and visual feel of surface areas

VALUE CONTRAST
opposing degrees of lightness or darkness;
i.e. black & white

VOLUME
1. a 3-D shape that occupies a quantity of space
2. implied sense of mass through modeling of form

WARM/COOL CONTRASTS
With similar hues:
red: red-orange (warm) + red–violet (cool)
blue: blue-violet (warm) + blue-green (cool)
Contrasting hues:
blue (cool) – orange (warm)
green (cool) – red (warm)

WASH
an application of dilute material (as oil, acrylic, watercolor, etc.) to the paper or canvas

WEIGHT
visual importance that an element, (color, pattern, etc.), carries in a composition
VALUE SCALE
the sequence of values which allows us to measure the lightness or darkness of an object